



CORPORATE SPONSORSHIP FORM

The Office of Parks and Leisure Services, Special Events and Volunteerism
presents

The City of Petersburg Annual Holiday Parade
December 6, 2025

We would like to invite your business or organization to be a part of an afternoon of holiday cheer, family fun, and community togetherness.

Deadline for sponsorship: **November 14, 2025**

Sponsor Donation \$ [_____]

Stocking Stuffer Level - \$1,000.00

Entrance fee waived in the parade and name on stationary banner at the judges stand.

Holiday Spirit Level - \$2,500.00

Entrance fee waived in the parade, name on stationary banner at the judges stand, and acknowledgement on all social media platforms/websites.

Winter Wonderland Level - \$5,000.00

Entrance fee waived in the parade, name on stationary banner at the judges stand, and acknowledgement on all social media platforms/websites, name on banner on the Grand Marshall float, and THANK YOU in local newspaper article, and television promo.

For more information about this event, please contact us at the number provided or the following email: recreation@petersburg-va.org.

Please make your donation payable to: The Office of Recreation and Special Events.

Thank you so much for your support.

Best Regards,

Marquis Allen

Marquis Allen
Director
1937 Johnson Road
Petersburg, VA 23805
(804) 324-4015

Enclosure: Sponsorship form



Organization Name:

Contact Name:

Contact Phone:

Contact E-mail:

Please e-mail your organization's logo to recreation@petersburg-va.org

Please submit your completed sponsorship form and donation to:

The Office of Recreation, Special Events and Volunteerism
1937 Johnson Road
Petersburg, VA 23805