



2025 Holiday Parade Information

Please review the following parade rules:

1. Entries are limited to floats, bands, marching units, and walking units (**walking units must be accompanied with a float**). No cars or pick-up trucks are allowed (unless entry is a King/Queen). Organizations ONLY!!!!
2. Horses are allowed but there must be someone to clean up before, during and after the parade.
3. Motorcycle cruisers are welcome – **limited to 6 per entry**.
4. **All non-cruisers will be charged \$40.00 per motorcycle. No stunts or burn-outs!**
5. **Floats cannot showcase a “Santa Claus”. The sponsor of the parade will showcase “Santa”.**
6. Floats will be decorated completely and **bear the name of the entrant on right and left side of the float.**
7. Fire retardant spray is recommended during the float construction phase.
8. Youth groups are required to have one (1) supervising adult per group of ten (10) children.
9. No smoking by drivers or participants during the parade.
10. We ask that all participants begin to perform immediately in front of the judges’ stand – maximum of 30 seconds.
11. Entrants using amplified music will notify the Office of Recreation and Special Events when submitting/returning the application. **ONLY HOLIDAY MUSIC IS ALLOWED.** Not adhering to this rule will result in the dismissal from the parade line-up and suspension from the holiday parade for two (2) years.
12. Units will report to the line-up location between **12:30pm – 2pm at 801 S Adams Street, Petersburg, VA 23803.** Further line-up instructions will be provided before the date of the parade.
13. The Office of Recreation and Special Events reserves the right to disqualify any unit(s) not meeting parade standards.
14. All pulled floats must have safety hinges. Safety railings should be provided for those floats with standing riders.
15. All floats will represent a holiday scene. Please note, more points will be given to the floats that directly relate to the parade theme, **“Home for the Holidays”**.

16. **No throwing or passing out candy from any parade unit/entrant.** Violators will be immediately removed from the parade.

17. Floats and High School/College bands are the only categories that will be judged.

Category: Best Business Float

1st Place - \$100, 2nd Place - \$50, and 3rd Place - \$25

Category: Best Non-Profit Float

1st Place - \$100, 2nd Place - \$50, and 3rd Place - \$25

Category: Best High School Band

1st Place - \$100, 2nd Place - \$50, and 3rd Place - \$25.