



**City of Petersburg Virginia Community Development Block Grant (CDBG)  
Consolidated Annual Performance and Evaluation Report (CAPER)**

**DY2023\_FY2024**

Submitted to the public for review and comment. Please email questions and comments to:



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CR-05 - Goals and Outcomes

**Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)**

This could be an overview that includes major initiatives and highlights that were proposed and executed throughout the program year.

The City of Petersburg Virginia's Program Year 2023 Consolidated Annual Performance Evaluation Report (CAPER) is the year end performance evaluation under the 2020-2024 Consolidated Plan, which establishes the priorities for the use of Community Development Block Grant (CDBG) funds. This CAPER discusses how priorities such as improvements of public facilities, and supporting needed public services, were met in Program Year 2023. PY2023\_FY2024 projects served the low-moderate income community and upheld the goals of economic development, neighborhood vitality, good governance and the preservation of Petersburg (history, culture etc.).

PY2023\_FY2024 Subrecipients:

1. Downtown Churches United
2. Petersburg Area Art League (PAAL)
3. River Street Market
4. City Petersburg Parks and Rec
5. Tri-Cities Habitat for Humanity
6. Go Forward Give Back
7. Pretty Purposed
8. City of Petersburg Demolition
9. Hebron VA Inc.
10. Administration

**Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)**

Categories, priority levels, funding sources and amounts, outcomes/objectives, goal outcome indicators, units of measure, targets, actual outcomes/outputs, and percentage completed for each of the grantee’s program year goals.

Goal	Category	Source / Amount	Indicator	Unit of Measure	Expected – Strategic Plan	Actual – Strategic Plan	Percent Complete	Expected – Program Year	Actual – Program Year	Percent Complete
Enhance Neighborhood and Improve Housing	Affordable Housing Public Housing	CDBG	Homeowner Housing Added	Household Housing Unit	1	0	0.00%	1	0	0.00%
Enhance Neighborhood and Improve Housing	Affordable Housing Public Housing		Housing for Homeless added	Household Housing Unit	0	0		0	0	
Enhance Neighborhood and Improve Housing	Affordable Housing Public Housing		Housing for People with HIV/AIDS added	Household Housing Unit	0	0		0	0	

**Table 1 - Accomplishments – Program Year & Strategic Plan to Date**

**Assess how the jurisdiction’s use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.**

Tri-Cities Habitat for Humanity was awarded funds to support the reconstruction of a single family residential home for a female headed household. The construction has not commenced. The permit process is still underway. Habitat was granted an extension in June, of 2024, to complete the project, which entails the purchase of solar panel materials for a new home construction scheduled for 310 Summit Street, Petersburg VA. The finished home is intended for a single female head of household (mother and children).

**CR-10 - Racial and Ethnic composition of families assisted**

**Describe the families assisted (including the racial and ethnic status of families assisted). 91.520(a)**

	<b>CDBG</b>
White	13,507
Black or African American	30,230
Asian	26
American Indian or American Native	1
Native Hawaiian or Other Pacific Islander	0
<b>Total</b>	<b>43,764</b>
Hispanic	0
Not Hispanic	43,764

**Table 2 – Table of assistance to racial and ethnic populations by source of funds**

**Narrative**

Please view attached reports from subrecipients.

**CR-15 - Resources and Investments 91.520(a)**

**Identify the resources made available**

Source of Funds	Source	Resources Made Available	Amount Expended During Program Year
CDBG	public - federal	585,507	468,507

**Table 3 - Resources Made Available**

**Narrative**

There were ten projects: four public service projects, one home repair/housing rehabilitation, one administrative/planning, two public facility projects, one economic development, one elimination of slum and blight.

**Projects**

**Identify the geographic distribution and location of investments**

Target Area	Planned Percentage of Allocation	Actual Percentage of Allocation	Narrative Description

**Table 4 – Identify the geographic distribution and location of investments**

**Narrative**

The geographic distribution of the CDBG investment was Citywide. The City in its entirety is eligible on a service basis, as the majority of census tracts are low to moderate income. The LMI population of the Citywide service area is 67.07%, based on LMISD data from June, 2023.

## **Leveraging**

**Explain how federal funds leveraged additional resources (private, state and local funds), including a description of how matching requirements were satisfied, as well as how any publicly owned land or property located within the jurisdiction that were used to address the needs identified in the plan.**

To increase the potential return on the CDBG funds received to support projects and activities, subrecipients apply for additional resources from other funding sources. The receipt of CDBG funds improves the prospect of receiving additional support from potential funders.

**CR-20 - Affordable Housing 91.520(b)**

**Evaluation of the jurisdiction's progress in providing affordable housing, including the number and types of families served, the number of extremely low-income, low-income, moderate-income, and middle-income persons served.**

	<b>One-Year Goal</b>	<b>Actual</b>
Number of Homeless households to be provided affordable housing units	0	0
Number of Non-Homeless households to be provided affordable housing units	4	1
Number of Special-Needs households to be provided affordable housing units	0	0
<b>Total</b>	<b>4</b>	<b>1</b>

**Table 5 – Number of Households**

	<b>One-Year Goal</b>	<b>Actual</b>
Number of households supported through Rental Assistance	0	0
Number of households supported through The Production of New Units	1	0
Number of households supported through Rehab of Existing Units	3	1
Number of households supported through Acquisition of Existing Units	0	0
<b>Total</b>	<b>4</b>	<b>1</b>

**Table 6 – Number of Households Supported**

**Discuss the difference between goals and outcomes and problems encountered in meeting these goals.**

Tri-Cities Habitat for Humanity was awarded funds to support the reconstruction of a single family residential home for a female headed household. The construction has not commenced. The permit process is still underway. Habitat was granted an extension in June, of 2024, to complete the project, which entails the purchase of solar panel materials for a new home construction scheduled for 310 Summit Street, Petersburg VA. The finished home is intended for a single female head of household (mother and children).

Rebuilding Together Richmond was provided an extension to complete work on three homes within the City of Petersburg VA. The organization has continued to suffer from a series of staffing turnovers that impeded progress. A new Repair Project Manager began service in August of 2024. In September of 2024, remediation work was completed on 916 Wythe Street. The organization is slated to complete its project and activities by the end of December 2024.

**Discuss how these outcomes will impact future annual action plans.**

TBD

**Include the number of extremely low-income, low-income, and moderate-income persons served by each activity where information on income by family size is required to determine the eligibility of the activity.**

<b>Number of Households Served</b>	<b>CDBG Actual</b>	<b>HOME Actual</b>
Extremely Low-income	0	0
Low-income	4	0
Moderate-income	0	0
<b>Total</b>	<b>4</b>	<b>0</b>

**Table 7 – Number of Households Served**

**Narrative Information**

A scope of work for remediation on each of the four homes will include income data in reporting, upon the completion of the projects and activities.

**CR-25 - Homeless and Other Special Needs 91.220(d, e); 91.320(d, e); 91.520(c)**

**Evaluate the jurisdiction's progress in meeting its specific objectives for reducing and ending homelessness through:  
Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

N/A. This will be addressed in the following PY\_FY.

**Addressing the emergency shelter and transitional housing needs of homeless persons**

N/A. This will be addressed in the following PY\_FY.

**Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: likely to become homeless after being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); and, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs**

N/A. This will be addressed in the following PY\_FY.

**Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again**

N/A. This will be addressed in the following PY\_FY.

**CR-30 - Public Housing 91.220(h); 91.320(j)**

**Actions taken to address the needs of public housing**

This was not addressed directly in this year's action plan. However, the Petersburg Redevelopment and Housing Authority is working with developers to complete the revitalization, remediation/abatement, of affordable housing communities in the City.

**Actions taken to encourage public housing residents to become more involved in management and participate in homeownership**

Residents may participate on the Board of Commissioners, which strives to improve the quality of life for residents. Additionally, the Virginia Department of Housing and Community Development (DHCD) is a state government agency that provides federal and state funding to the nonprofit redevelopment and housing authority in Petersburg VA; this funding helps to support the provision of assistance to first-time homebuyers.

**Actions taken to provide assistance to troubled PHAs**

The Housing Choice Voucher Program provides assistance to troubled PHA's such as individuals and families experiencing homelessness or fleeing domestic violence for example.

**CR-35 - Other Actions 91.220(j)-(k); 91.320(i)-(j)**

**Actions taken to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment. 91.220 (j); 91.320 (i)**

The City's Planning and Community Development Department actively works toward the improvement of zoning designations that may decrease barriers to affordable housing. The department works closely with the City Council to review text amendments and to update the comprehensive plan to support a variety of housing options.

**Actions taken to address obstacles to meeting underserved needs. 91.220(k); 91.320(j)**

The City of Petersburg VA continues to seek opportunities to encourage investment in the city and to rehabilitate City owned properties that may be helpful in improving housing stock.

**Actions taken to reduce lead-based paint hazards. 91.220(k); 91.320(j)**

Subrecipients, such as projectHomes, are required to provide lead notification and final lead inspection reports. projectHomes supports a lead abatement program as part of their organizations scope of work.

**Actions taken to reduce the number of poverty-level families. 91.220(k); 91.320(j)**

This is an ongoing process. Presently two census tracts in the City are ineligible for LMI status. The City continues to encourage the investment in infrastructure that supports the creation of business, jobs, and housing.

**Actions taken to develop institutional structure. 91.220(k); 91.320(j)**

This year's action plan supported institutions such as the Downtown Churches United Food Pantry and Daily Lunch program; DCU also provides utility payment assistance. Non-profit organizations were supported to provided public services and or to improve access to public spaces. The City's Parks and Recreation was supported to improve park facilities and infrastructure catalyzing

recreational tourism income and generating jobs such as summer youth employment opportunities.

**Actions taken to enhance coordination between public and private housing and social service agencies. 91.220(k); 91.320(j)**

The City continues to maintain connections with coordinating service providers; the Department of Social Services and the Redevelopment and Housing Authority both play a critical role supporting collaboration between public and private sectors.

**Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)**

Assessments of impediments to Fair Housing Choice have been updated. Complaints are referred to the Virginia Fair Housing office.

**CR-40 - Monitoring 91.220 and 91.230**

**Describe the standards and procedures used to monitor activities carried out in furtherance of the plan and used to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements**

The Planning and Community Development Department works closely with other City Departments such as Economic Development. The CDBG Administrator coordinates with subrecipients to ensure compliance and project performance. The CDBG Advisory Board plays an integral role in the comprehensive planning process and supports citizen participation on an ongoing basis.

**Citizen Participation Plan 91.105(d); 91.115(d)**

**Describe the efforts to provide citizens with reasonable notice and an opportunity to comment on performance reports.**

Public notices are published in the local Progress Index and/or on the City's website and social media. Citizens are afforded the opportunity to review and make comments on Annual Action Plans and Performance Reports.

**CR-45 - CDBG 91.520(c)**

**Specify the nature of, and reasons for, any changes in the jurisdiction's program objectives and indications of how the jurisdiction would change its programs as a result of its experiences.**

This year's action plan focused heavily on supporting the development or improvement of parks and recreational facilities. Improvements to parks and recreational facilities provide a boost to both physical and mental health by encouraging outdoor activity and fostering connections, thereby enhancing the quality of life. Parks are a source of economic development, because they enhance and protect the environment; they intrinsically improve property values, increase municipal revenue, attract homebuyers, workforce and retirees and overall aid in the creation of vibrant and resilient communities.

**Does this Jurisdiction have any open Brownfields Economic Development Initiative (BEDI) grants?**

No

**[BEDI grantees] Describe accomplishments and program outcomes during the last year.**

N/A

**CR-58 – Section 3**

**Identify the number of individuals assisted and the types of assistance provided**

<b>Total Labor Hours</b>	<b>CDBG</b>	<b>HOME</b>	<b>ESG</b>	<b>HOPWA</b>	<b>HTF</b>
Total Number of Activities	0	0	0	0	0
Total Labor Hours					
Total Section 3 Worker Hours					
Total Targeted Section 3 Worker Hours					

**Table 8 – Total Labor Hours**

<b>Qualitative Efforts - Number of Activities by Program</b>	<b>CDBG</b>	<b>HOME</b>	<b>ESG</b>	<b>HOPWA</b>	<b>HTF</b>
Outreach efforts to generate job applicants who are Public Housing Targeted Workers					
Outreach efforts to generate job applicants who are Other Funding Targeted Workers.					
Direct, on-the job training (including apprenticeships).					
Indirect training such as arranging for, contracting for, or paying tuition for, off-site training.					
Technical assistance to help Section 3 workers compete for jobs (e.g., resume assistance, coaching).					
Outreach efforts to identify and secure bids from Section 3 business concerns.					
Technical assistance to help Section 3 business concerns understand and bid on contracts.					
Division of contracts into smaller jobs to facilitate participation by Section 3 business concerns.					

Provided or connected residents with assistance in seeking employment including: drafting resumes, preparing for interviews, finding job opportunities, connecting residents to job placement services.					
Held one or more job fairs.					
Provided or connected residents with supportive services that can provide direct services or referrals.					
Provided or connected residents with supportive services that provide one or more of the following: work readiness health screenings, interview clothing, uniforms, test fees, transportation.					
Assisted residents with finding child care.					
Assisted residents to apply for, or attend community college or a four year educational institution.					
Assisted residents to apply for, or attend vocational/technical training.					
Assisted residents to obtain financial literacy training and/or coaching.					
Bonding assistance, guaranties, or other efforts to support viable bids from Section 3 business concerns.					
Provided or connected residents with training on computer use or online technologies.					
Promoting the use of a business registry designed to create opportunities for disadvantaged and small businesses.					
Outreach, engagement, or referrals with the state one-stop system, as designed in Section 121(e)(2) of the Workforce Innovation and Opportunity Act.					
Other.					

**Table 9 – Qualitative Efforts - Number of Activities by Program**

**Narrative N/A**

# *Attachments:*



Office of Community Planning and  
Development  
U.S. Department of Housing and Urban  
Development Integrated Disbursement and  
Information System PR26 - CDBG-CV Financial  
Summary Report PETERSBURG , VA

DATE: 09-26-24  
TIME: 16:25  
PAGE: 1

**PART I: SUMMARY OF CDBG-CV RESOURCES**

01 CDBG-CV GRANT	561,734.00
02 FUNDS RETURNED TO THE LINE-OF-CREDIT	0.00
03 FUNDS RETURNED TO THE LOCAL CDBG ACCOUNT	0.00
04 TOTAL CDBG-CV FUNDS AWARDED	561,734.00

**PART II: SUMMARY OF CDBG-CV EXPENDITURES**

05 DISBURSEMENTS OTHER THAN SECTION 108 REPAYMENTS AND PLANNING/ADMINISTRATION	279,552.85
06 DISBURSED IN IDIS FOR PLANNING/ADMINISTRATION	0.00
07 DISBURSED IN IDIS FOR SECTION 108 REPAYMENTS	0.00
08 TOTAL EXPENDITURES (SUM, LINES 05 - 07)	279,552.85
09 UNEXPENDED BALANCE (LINE 04 - LINE8 )	282,181.15

**PART III: LOWMOD BENEFIT FOR THE CDBG-CV GRANT**

10 EXPENDED FOR LOW/MOD HOUSING IN SPECIAL AREAS	0.00
11 EXPENDED FOR LOW/MOD MULTI-UNIT HOUSING	0.00
12 DISBURSED FOR OTHER LOW/MOD ACTIVITIES	0.00
13 TOTAL LOW/MOD CREDIT (SUM, LINES 10 - 12)	0.00
14 AMOUNT SUBJECT TO LOW/MOD BENEFIT (LINE 05)	279,552.85
15 PERCENT LOW/MOD CREDIT (LINE 13/LINE 14)	0.00%

**PART IV: PUBLIC SERVICE (PS) CALCULATIONS**

16 DISBURSED IN IDIS FOR PUBLIC SERVICES	263,552.85
17 CDBG-CV GRANT	561,734.00
18 PERCENT OF FUNDS DISBURSED FOR PS ACTIVITIES (LINE 16/LINE 17)	46.92%

**PART V: PLANNING AND ADMINISTRATION (PA) CAP**

19 DISBURSED IN IDIS FOR PLANNING/ADMINISTRATION	0.00
20 CDBG-CV GRANT	561,734.00
21 PERCENT OF FUNDS DISBURSED FOR PA ACTIVITIES (LINE 19/LINE 20)	0.00%



**LINE 10 DETAIL: ACTIVITIES TO CONSIDER IN DETERMINING THE AMOUNT TO ENTER ON LINE 10**

No data returned for this view. This might be because the applied filter excludes all data.

**LINE 11 DETAIL: ACTIVITIES TO CONSIDER IN DETERMINING THE AMOUNT TO ENTER ON LINE 11**

No data returned for this view. This might be because the applied filter excludes all data.

**LINE 12 DETAIL: ACTIVITIES INCLUDED IN THE COMPUTATION OF LINE 12**

No data returned for this view. This might be because the applied filter excludes all data.

**LINE 16 DETAIL: ACTIVITIES INCLUDED IN THE COMPUTATION OF LINE 16**

Plan Year	IDIS Project	IDIS Activity	Voucher Number	Activity Name	Matrix Code	National Objective	Drawn Amount
2019	12	425	6517880	CDBG PY2019 CV I Coronavirus Resiliency Project- Public Services	05Z	URG	\$249,157.85
			6521770	CDBG PY2019 CV I Coronavirus Resiliency Project- Public Services	05Z	URG	\$6,595.00
			6538185	CDBG PY2019 CV I Coronavirus Resiliency Project- Public Services	05Z	URG	\$7,800.00
<b>Total</b>							<b>\$263,552.85</b>

**LINE 19 DETAIL: ACTIVITIES INCLUDED IN THE COMPUTATION OF LINE 19**

No data returned for this view. This might be because the applied filter excludes all data.

8/26/2024

RE: Thank you, Letter,

Greetings Mrs. Murphy-James,

I would like to thank you and your fellow board members for approving my youth project. Your funding allowed me to take a total of twelve youth, along with chaperones to Washington D.C. of an educational project. The youth represented multiple wards in Petersburg and different ethnic backgrounds. During our time in the nation's capital, the youth visited the Native American Museum and the African American Museum. They also saw the Monument, the Pentagon and the State Capitol. They were able to purchase cultural related items from the shop inside the museums. At the conclusion of the trip, students were able to individually state what they've learned. This was a successful educational event. Therefore, I intend to apply for another grant for 2025. Thanks again for allowing my dream to come to fruition. Pictures from this event will be attached to this email.

*LEVIN*

LEVIN "Smitty" SMITH  
GO FORWARD GIVE BACK ( non-profit )  
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804-247-0263

**DOWNTOWN CHURCHES UNITED  
CONSOLIDATED COMMUNITY OUTREACH REPORT  
FISCAL YEARS ENDING 2013 THROUGH 2023**

ACTIVITY	Fiscal Year Ending										
	9/30/13	9/30/14	9/30/15	9/30/16	9/30/17	9/30/18	9/30/19	9/30/20	9/30/21	9/30/22	9/30/23
<b>Total Daily Lunches Provided</b>	<b>18,042</b>	<b>16,822</b>	<b>15,923</b>	<b>16,869</b>	<b>22,924</b>	<b>28,323</b>	<b>26,267</b>	<b>24,348</b>	<b>23,026</b>	<b>21,193</b>	<b>20,855</b>
Food Pantry											
Served Onsite	6,536	6,790	6,899	7,320	7,556	8,694	9,313	9,190	9,086	14,181	18,401
Seniors Delivered	643	514	593	299	347	419	437	871	1,454	1,066	936
Vernon Johns Middle School										552	
<b>Total Pantry Clients Served</b>	<b>7,179</b>	<b>7,304</b>	<b>7,492</b>	<b>7,619</b>	<b>7,903</b>	<b>9,113</b>	<b>9,750</b>	<b>10,061</b>	<b>10,540</b>	<b>15,799</b>	<b>20,043</b>
Pounds from Stores					58,782	78,846	92,662	58,203	76,957	72,781	80,642
Pounds from Donations					45,693	68,442	66,705	124,066	98,031	107,204	156,830
Pounds from Feed More							109,401	70,154	63,003	226,323	274,783
<b>Total Pounds Received/Distributed</b>					<b>104,475</b>	<b>147,288</b>	<b>268,768</b>	<b>252,423</b>	<b>237,991</b>	<b>406,308</b>	<b>512,261</b>
<b>Value of Pounds</b>					<b>\$179,697.00</b>	<b>\$253,335.36</b>	<b>\$462,280.96</b>	<b>\$434,167.56</b>	<b>\$355,957.00</b>	<b>\$711,656.00</b>	<b>\$974,519.00</b>
Total Utilities Assistance Provided	211	137	77	158	171	241	312	177	263	577	445
<b>Total Amount Paid</b>					<b>\$15,637.54</b>	<b>\$18,220.73</b>	<b>\$23,304.64</b>	<b>\$14,965.00</b>	<b>\$34,791.00</b>	<b>\$59,302</b>	<b>\$55,761</b>
<b>TOTAL CLIENTS SERVED</b>	<b>25432</b>	<b>24263</b>	<b>23492</b>	<b>24646</b>	<b>30998</b>	<b>37677</b>	<b>36329</b>	<b>34586</b>	<b>33829</b>	<b>37,569</b>	<b>41,343</b>

**River Street Education's  
CDBG 2023 - 2024 Report Form**

**River Street Education's (RSE) Narrative**

**Market @ PPL**

The Market @ PPL (Petersburg Public Library) was open four days a week from 12 p.m. - 6 p.m. from February - June 2024. This resulted in 97 market days in that time period. The Market @ PPL serves a diverse population from City Council members to people/families that struggle with food access.

Between February 2024 and June 14, 2024, the Market @ PPL had 2,153 transactions (transactions used a proxy for customers, 15% (332) were SNAP beneficiaries which were eligible for 50% off all fresh fruit and vegetables. The Market offers local food from each food group which are sourced from local growers, producers, and food entrepreneurs. The local economic stimulus provided by the market is matched by nutrition education and resources provided by a partnership with the Virginia Family Nutrition Program. Cooking demonstrations and taste tests with recipes are offered at least monthly (currently 3 times per month) in conjunction with a Food is Medicine/Produce Rx Program with partners including the Petersburg Library Foundation, Crater Health District, American Heart Association and Central Virginia Health Services. The Market @ PPL offers a weekly produce bag program where customers get a reusable bag of fresh produce directly from local farms (255 bags have been provided in the five months of the CDBG grant). The produce bags are \$20 OR \$10 SNAP matched by Virginia Fresh Match.

**River Street Market**

River Street Market (RSM) is a year-round local products-only produce, food, and artisan market located in Old Town in Petersburg. The market hosts 20 -30 local businesses and community organizations as vendors and community outreach weekly (40+ vendors on 2023 regular season roster). RSM accepts cash, credit, debit, and SNAP/EBT & offers Virginia Fresh Match (dollar-to-dollar SNAP match on fresh produce) as a nutrition incentive.

## **River Street Education's CDBG 2023 - 2024 Report Form**

RSM provides the POP (Power of Produce) Club for children ages 4 – 14 provides STEAM-H activities and participants with a \$10 token to spend on fresh fruits and vegetables at the market weekly, year-round along with the Senior Farmers Market Nutrition Program (SFMNP). SFMNP is available for eligible low-income adults age 60+ who receive \$50 of coupons to spend with authorized farmers. In 2023 (the first season that the Program was ever available in Petersburg), \$6,770 in vouchers were redeemed by Petersburg residents. RSE focuses on providing financial access to healthy foods for all through programs such as SNAP/EBT, Virginia Fresh Match, POP Club, and the Senior Farmers Market Nutrition Program. SNAP and Virginia Fresh Match redemptions at River Street Market have grown 30% and 31% respectively between 2022 and 2023, while POP Club Kids Bucks redemptions have increased by 74%.

### **CDBG Reporting**

Access to services or benefits are calculated based on the number of SNAP transactions at each market. Though the Markets both offer other services & programs to the community, SNAP & VFM are services offered to very-low income individuals and households.

### **Income Level**

The income level of persons served was determined based on SNAP eligibility criteria for gross income based on household size in comparison with the HUD Income Limits Documentation System. This led to SNAP customers (the transactions as proxy) being categorized as Very-low income while other customers were categorized as unknown income level.

### **Race/Ethnicity Reporting**

RSE did not collect race/ethnicity data for Market @ PPL customers during February 2024- June 2024. Race/ethnicity data were taken from POP Kids Club registration data at RSM and the percentages of each race/ethnicity and combination were taken and multiplied times the total number of transactions in the timeframe at the Market @ PPL to obtain numbers of each race/ethnicity served. See basis for calculations [here](#).

**River Street Education's  
CDBG 2023 - 2024 Report Form**

RSE is strategizing methods to collect individuals served data along with demographic and socioeconomic data for both Market @ PPL and RSM to demonstrate the impact and reach of RSE.

Supporting the growers and food producers that comprise our local food system is important to RSE and the local economy. Therefore, RSE has not mandated confirmation of payment receipt from these small businesses (many provide independently) and some purchases are missing official documentation of payment.

**Number of persons with New or Continuing Access to a Service or Benefit**

New or Continuing Access to a Service of Benefit	# of people with Access to SNAP & VFM Acceptance
Market @ PPL	332
River Street Market	109

*Through June 14, 2024*

**Income Level of Persons Served (Market @ PPL only)**

Total # of persons assisted	Unknown-Income Clients	Moderate-income Clients	Very Low-income Clients	Extremely Low-income Clients	Total
February 2024	362		63		425
March 2024	426		75		501
April 2024	455		73		528
May 2024	379		74		453
June 2024	199		47		246
<b>Total</b>	<b>1821</b>		<b>332</b>		<b>2153</b>

*Through June 14, 2024*

**River Street Education's  
CDBG 2023 - 2024 Report Form**

**Race/Ethnicity of Persons Served (Market @ PPL only)**

Please see below [here](#).

**CDBG Budget**

Purchase item	Expense
Local produce & food items to be resold at the Market @ PPL (Petersburg Public Library)	\$17,200

**Expenditures - Please see attached food purchases spreadsheet**

**RSE's Performance Measurement**

**1. Number of farmers markets operated by River Street Education per month**

Month	# of River Street Market days	# of Market @ PPL market days
February 2024	4	20

**River Street Education's  
CDBG 2023 - 2024 Report Form**

Month	# of River Street Market days	# of Market @ PPL market days
March 2024	4	21
April 2024	4	22
May 2024	4	18
June 2024	5	16
<b>Total</b>	<b>21</b>	<b>97</b>

*Totals are inclusive of all expected market days in June at the time of report submission*

2. Number of local producers purchased from per month
3. Number of localities (within 25 mile radius of Petersburg specified) from which purchases were made per month in Virginia
4. Value of purchases made per month

	Chesterfield County	Dinwiddie County	Hanover County	Prince George County	City of Petersburg	City of Colonial Heights	City of Hopewell	City of Richmond	Total # of hyperlocal growers/producers purchased from	Dollar value of hyperlocal food purchases
February 2024	1	2	1						4	\$ 1,172.65
March 2024	1	1	1	1	2	1	1	1	9	\$ 3,004.02
April 2024	2	3	1	1		1	1	1	10	\$ 3,466.50



**River Street Education's  
CDBG 2023 - 2024 Report Form**

**Persons of specific racial and ethnicities assisted at Market @ PPL (numbers served through 06/14/2024)**

Total # of persons assisted	Total persons assisted	Hispanic only	Black/African American	Black/African American & Hispanic	Asian
February 2024	425	17	91	6	0
March 2024	501	20	107	7	0
April 2024	528	21	113	7	0
May 2024	453	18	97	6	0
June 2024	246	10	52	3	0
<b>Total</b>	<b>2153</b>	<b>86</b>	<b>459</b>	<b>29</b>	<b>0</b>

Total # of persons assisted	Asian & Hispanic	American Indian/Alaskan Native	American Indian/Alaskan Native & Hispanic	Native Hawaiian/Other Pacific Islander	Native Hawaiian/Other Pacific Islander & Hispanic
February 2024	0	11	0	0	0

**River Street Education's  
CDBG 2023 - 2024 Report Form**

<b>March 2024</b>	0	13	0	0	0	0
<b>April 2024</b>	0	14	0	0	0	0
<b>May 2024</b>	0	12	0	0	0	0
<b>June 2024</b>	0	7	0	0	0	0
<b>Total</b>	<b>0</b>	<b>57</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

<b>Total # of persons assisted</b>	<b>White</b>	<b>White &amp; Hispanic</b>	<b>American Indian/Alaskan Native and White</b>	<b>Asian &amp; White</b>	<b>Black/African American and White</b>	<b>Black, White &amp; Hispanic</b>	<b>American Indian/Alaskan Native and Black</b>
<b>February 2024</b>	238	6	0	6	11	6	0
<b>March 2024</b>	281	7	0	7	13	7	0
<b>April 2024</b>	296	7	0	7	14	7	0
<b>May 2024</b>	254	6	0	6	12	6	0
<b>June 2024</b>	138	3	0	3	7	3	0
<b>Total</b>	<b>1206</b>	<b>29</b>	<b>0</b>	<b>29</b>	<b>57</b>	<b>29</b>	<b>0</b>

<b>Total # of persons assisted</b>	<b>American Indian/Alaskan Native and Black/African American</b>	<b>Other Multi-racial</b>
<b>February 2024</b>	0	34

**River Street Education's  
CDBG 2023 - 2024 Report Form**

<b>March 2024</b>	0	40
<b>April 2024</b>	0	42
<b>May 2024</b>	0	36
<b>June 2024</b>	0	20
<b>Total</b>	<b>0</b>	<b>172</b>

## Pretty Purposed Bio

[Pretty Purposed](#) inspires communities to empower young women and girls. Founded by local educator, mother, and Petersburg native, Bianca Myrick, the organization cultivates spaces of joy through systematically developing girl centered spaces within schools and communities, where girls learn new skills and develop friendships through girl centered programs and activities. Pretty Purposed envisions a world where girls thrive beyond their circumstances.

Pretty Purposed has been recognized widely and received several awards. See listed below:

- [Healing Centered Engagement Award - Voices for Virginia's Children](#) 2023
- Recognition by Senator Mark Warner (picture below) 2023
- Featured In [Progress Index](#) 2024
- [WRIC-8 News Feature- Remarkable Woman](#) 2024
- Dinwiddie Nonprofit of the Year- Honorable Mention 2023
- [WTVR Virginia This Morning](#) 2020
- Business Honor Roll- Virginia School Board Association (Petersburg School Board) 2023

Pretty Purposed began working in the community in October of 2014 by partnering with organizations through various acts of community service for young women. The founder began the program with a goal of supporting women and girls based on her own lived experiences. The organization became officially incorporated January 13, 2015, and began strategically planning its inaugural mentoring program, which officially began in June 2015 with a total of seven girls that were paired with mentors to participate in activities that promote healthy physical, social, and emotional development. After receiving its 501c3 status from the IRS in 2016, the program grew to support twelve girls, followed by twenty girls in 2017. By 2018, Pretty Purposed began working alongside Communities in Schools of Petersburg and Petersburg City Public Schools to provide programs to 5th grade girls at Pleasants Lane Elementary School. After being an all volunteer led organization for four years, the organization transitioned lead mentors Alisha Drake and Lashunda Dotson to being program coordinators on a contractual basis.

In 2019, Pretty Purposed began its first large scale by having two community based sites in Petersburg and Sussex, and three school sites within Petersburg City Public Schools. Shortly afterward, due to the COVID-19 pandemic, the sites had to pause meeting in person, and pivot to a virtual and hybrid setting during the 2020-2021 program/school year. During this time, the organization focused on supporting its girls and families, but also developing curriculum, scaling the mentoring program, and honing operations. The program coordinators transitioned to program directors, and the founder, Bianca Myrick, became the part-time executive director.

Once the organization returned to in person programming during 2021-2022, it also expanded its program to Dinwiddie County Public Schools through a pilot at Southside Elementary School. By the summer of 2022, the executive director left her full time role to center Pretty Purposed. Currently, the organization provides programs to over 175 girls across two community based sites, and fourteen schools in the cities and counties of Petersburg, Hopewell, Dinwiddie, and Sussex. Pretty Purposed currently employs five part time staff, see below:

### **Bianca Myrick- Founder & Executive Director**

Petersburg, Virginia native, Bianca Myrick is a mother, daughter, sister, and the founder and executive director of Pretty Purposed, a non-profit organization that inspires communities to empower young women and girls through girl centered social emotional learning, mentorship, and enrichment. As a former 5th and 6th grade educator for 12 years, Bianca saw a need in her community to cultivate joyful spaces for girls, which propelled her into starting Pretty Purposed, which now supports

over 175 girls across 16 sites and multiple communities to include Petersburg, Chesterfield, Dinwiddie, Sussex, and Hopewell. The recent Style Weekly [Top 40 Under 40](#) (2023) and [Remarkable Woman](#) recipient is also executive director of the Virginia Association for Environmental Education. Through her consulting business and work at Mentor Virginia, Bianca supports organizations in the areas of youth and organizational development. She is a graduate of Virginia State University with a bachelors in elementary education, where she is also an adjunct professor, teaching her students about the nonprofit sector, education, social change, and philanthropy. Bianca has a masters in public administration from Virginia Commonwealth University and most recently a certificate in nonprofit management from Duke University. She resides in Chesterfield, VA with her 13 year old son, Bryce.

#### **Lashunda Dotson- Program Director (Tri-Cities)**

For over 10 years, Lashunda Dotson has helped people and community organizations reach their fullest potential through empathy, compassion, and result-producing goals. Lashunda graduated from Old Dominion University with a degree in Human Services. She began her career as Vocational Counselor in the Richmond, VA area. Shortly thereafter, she obtained her Master's Degree from Virginia Commonwealth University in Social Work. Since receiving her Master's Degree, Lashunda has worked as a medical social worker and nonprofit leader. For the last seven years, Lashunda also worked as a Program Director for Pretty Purposed, a local nonprofit organization in Petersburg, VA. As the Program Director she has helped the organization increase their community outreach and helped with the development of eight new sites. She also is the lead field supervisor for social work interns from Virginia Commonwealth University and Virginia Union University. Another passion of Lashundas' is to facilitate authentic dialogue between community members through her creation of the Collaborative Truth. The Collaborative Truth was created in 2019 to help community members cultivate, empower, and grow together through difficult conversations. Born in Chesterfield, VA, Lashunda enjoys spending time with family, friends, and her godchildren. She also enjoys traveling and learning about various cultures. Most recently, Lashunda completed her certificate in nonprofit management from Duke University. On a typical weekend, you can find Lashunda watering her collection of 20 plus house plants.

#### **Alisha Drake- Program Director (Dinwiddie & Sussex)**

Alisha Drake is a Sussex native and the Family and Community Engagement Specialist for Dinwiddie County Public Schools. With 13 years in education, she is certified to teach grades Prek - 6th. She has a BA in Interdisciplinary Studies/Elementary Education with a Minor in English ; MA in Curriculum and Instruction with a Concentration as a Reading Interventionist. She is currently in the Virginia Army National Guard. Alisha was the 2024 Award recipient of the Alpha Phi Alpha Fraternity, Inc. Nu Omicron Lambda Chapter Martin Luther King Jr. Award for Contribution in the Area of Public Relations/Community Involvement, and a 2024 nominee for the Laure Horne Family Engagement Award sponsored by Successful Innovations and the Family and Community Engagement Learning Network. She is a member of Alpha Kappa Alpha Sorority and a Top 20 to Watch for Dinwiddie County Public Schools award recipient. As Program Director of Pretty Purposed, she has grown and scaled the program across six sites within Dinwiddie and Sussex County.

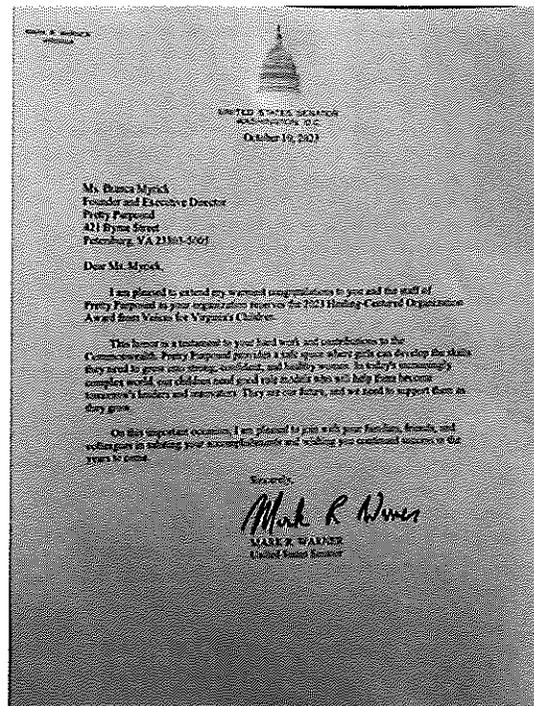
**Taylor Jenkins- Engagement Coordinator**

Taylor Jenkins, AICP is a transportation planning and communications professional. A two-time graduate of Virginia Commonwealth University, she obtained a Bachelor of Arts in African American and Women's Studies as well as a Master of Urban and Regional Planning. A proud Richmond native, Taylor brings a wealth of experience from working with local public transportation providers, state government agencies, and consulting where she has developed her skills in multiple disciplines. Her approach to urban planning is driven by the deep belief that robust public engagement and building connected transportation systems will provide a backbone for strong, sustainable communities. In 2022, Taylor obtained certification from the American Institute of Certified Planners (AICP) which illustrates her commitment to supporting the highest ethics, skills, and disciplines of the field. Taylor looks forward to building on her four years of experience and continuing to serve members of the public. Taylor leads content development, communications and storytelling, and outreach for Pretty Purposed.

**Domica Winstead- Operations Manager**

Domica holds a B.A. from Virginia State University and a J.D. from the Appalachian School of Law and is a proud member of Delta Sigma Theta Sorority, Incorporated. Domica has been with Pretty Purposed since 2023. She is the current State Programs Administrative Director at the Virginia Department of Social Services. When she is not working, Domica loves spending time with her two sons and volunteers at their respective schools. Domica believes in empowering young women to gain confidence and find their voices. Her role within Pretty Purposed entails ensuring workflows are smooth within the organization and supporting administrative tasks. She has been a supporter of Pretty Purposed for many years so she is really excited to be a part of the team.

*See below letter from Senator Warner*





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## Baby Gurl It's Your World – Girls' Conference Description – CDBG Report

### **Project Description**

Baby Gurl It's Your World – Girls' Conference is an annual event in which 6<sup>th</sup> – 12<sup>th</sup> grade girls will participate in a weekend filled with several workshops/sessions. The 11<sup>th</sup> and 12<sup>th</sup> grades girls will participate in activities to begin the process for college enrollment and trade schools (education & workforce development). All attendees will receive sex education (education & empowerment). The remaining workshops will consist of: women history (education), self-defense (empowerment), dinner etiquette (education & healthy living skills), financial literacy (saving & budgeting), conflict resolution/anti-bullying (healthy living skills & empowerment), and yoga/meditation (mental health awareness). The various workshops will provide the young ladies with new perspectives to level social and health equity.

The Girls' Conference is designed to create positive relationships within a distrustful and oppressed community/culture to provide each girl with companionship, support, and a sense of belonging. They will learn how to encourage each other and reinforce healthy behavior, participate in positive academic engagement. This day of workshops/sessions will promote the development of positive social skills like cooperation, communication, conflict resolution, and resisting negative peer pressure. "Exposure to adverse childhood events and the subsequent normative behavioral responses to trauma exposure constitute a significant and specific risk factor for the mental health of girls of color" (Leary, K., n.d.); therefore, this program will educate the young ladies to understand/learn to live with mental health challenges, verbalize their needs and connect with resources to expect the following outcomes: decrease school expulsions, suspensions, and juvenile justice involvement.



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## Baby Gurl It's Your World – Girls' Conference CDBG Report

### Accomplishments

#### People

Proposed 50

#### Race/Ethnicity

American Indian/Alaskan Native	1
Asian	1
Black/African American	31
Other multi-racial	4
White	1

#### Income Levels

Extremely Low	0
Low	17
Moderate	12
Non-Low Moderate	9

#### Public Services

With New or Continuing Access to a Service or Benefit	38
With Improved Access to a Service or Benefit	38
Receive a Service or Benefit that is No Longer Substandard	38



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## Hebron's Rocks & Rulers Entrepreneurship Program Description – CDBG Report

### Project Description

Hebron's Rocks & Rulers Entrepreneurship Program goal is to increase protective factors; close the economic wealth gap; remove barriers of access and opportunities for underserved youth to improve the likelihood they do not become a victim or an offender. According to Kroeger and Wright, racial economic disparities could be reduced by simply increasing the rate at which Black people start businesses. Hebron will initiate the entrepreneurship journey through an internship to reduce the risk factors to decrease the probably of the participants becoming a victim or an offender.

Rocks & Rulers is strategically structured to meet on the 1<sup>st</sup> and 3<sup>rd</sup> Saturday evenings (6 sessions – June to August) during suspected peak time of juvenile delinquent acts; decreasing risk factors; and addressing problem behaviors through entrepreneurship programming. The youth will participate in an hour group business start-up activity and will be introduced to a different youth entrepreneur each session. The youth will receive a hot meal prior to attending the two-hour business technical workshops: coding, music production, filmmaking, graphic design, and cleaning products manufacturing.

50 youth (ages 12 – 18 years old) will attend 6 four-hour sessions from June to August, of which ten participants will receive training in each of the five business technical workshops of the youth choice. A licensed psychologist will execute initial assessment to evaluate and monitor the following behaviors: self-esteem, communication and social skills, past traumas, and bullying. Based upon program evaluation and feedback it was determined intensive measurement on participants was required to respond to the needs of the youth. The participants, as a group, will discuss and vote on a community project to be executed at the mid-point of the program. 80% of the participants will enter an internship in their business technical industry, and 70% show improvement in behavior.



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## Hebron's Rocks & Rulers Entrepreneurship Program CDBG Report

### Accomplishments

#### What took place

Rocks & Rulers is strategically structured to meet on the 1<sup>st</sup> and 3<sup>rd</sup> Saturday evenings from 5:30pm – 10pm (6 sessions – June to August) at Virginia State University during suspected peak time of juvenile delinquent acts; decreasing risk factors; and addressing problem behaviors through entrepreneurship programming. The youth will participate in an hour group business start-up activity with Collegiate Connections, LLC (owner is a Petersburg native that has lived experience which provides the ability to relate to Petersburg youth and their needs) and food demonstrations. The youth will receive a hot meal prior to attending the two-hour business technical workshops: coding, music production, filmmaking, graphic design, and cleaning products manufacturing.

#### People

Proposed 50

#### Race/Ethnicity

Asian	1
Black/African American	32
Other multi-racial	4
Other	1

#### Income Levels

Extremely Low	17
Low	7
Non-Low Moderate	1

#### Public Services

With New or Continuing Access to a Service or Benefit	38
With Improved Access to a Service or Benefit	38
Receive a Service or Benefit that is No Longer Substandard	38