



PETERSBURG  
**HOLLYWOOD**  
*Casino*

**CITY OF PETERSBURG  
TOWN HALL MEETING**

April 14, 2024

- Chris Rogers  
Executive Vice President, Chief Strategy Officer
- Erin Chamberlin  
Senior Vice President, Regional Operations
- Lovell Walker  
Vice President, Business Development
- Jeff Morris  
Vice President, Public Affairs & Government Relations



# ABOUT PENN ENTERTAINMENT



**\$6.4B+**

2022 Revenues

**\$1.9B+**

2022 EBITDAR

**29M+**

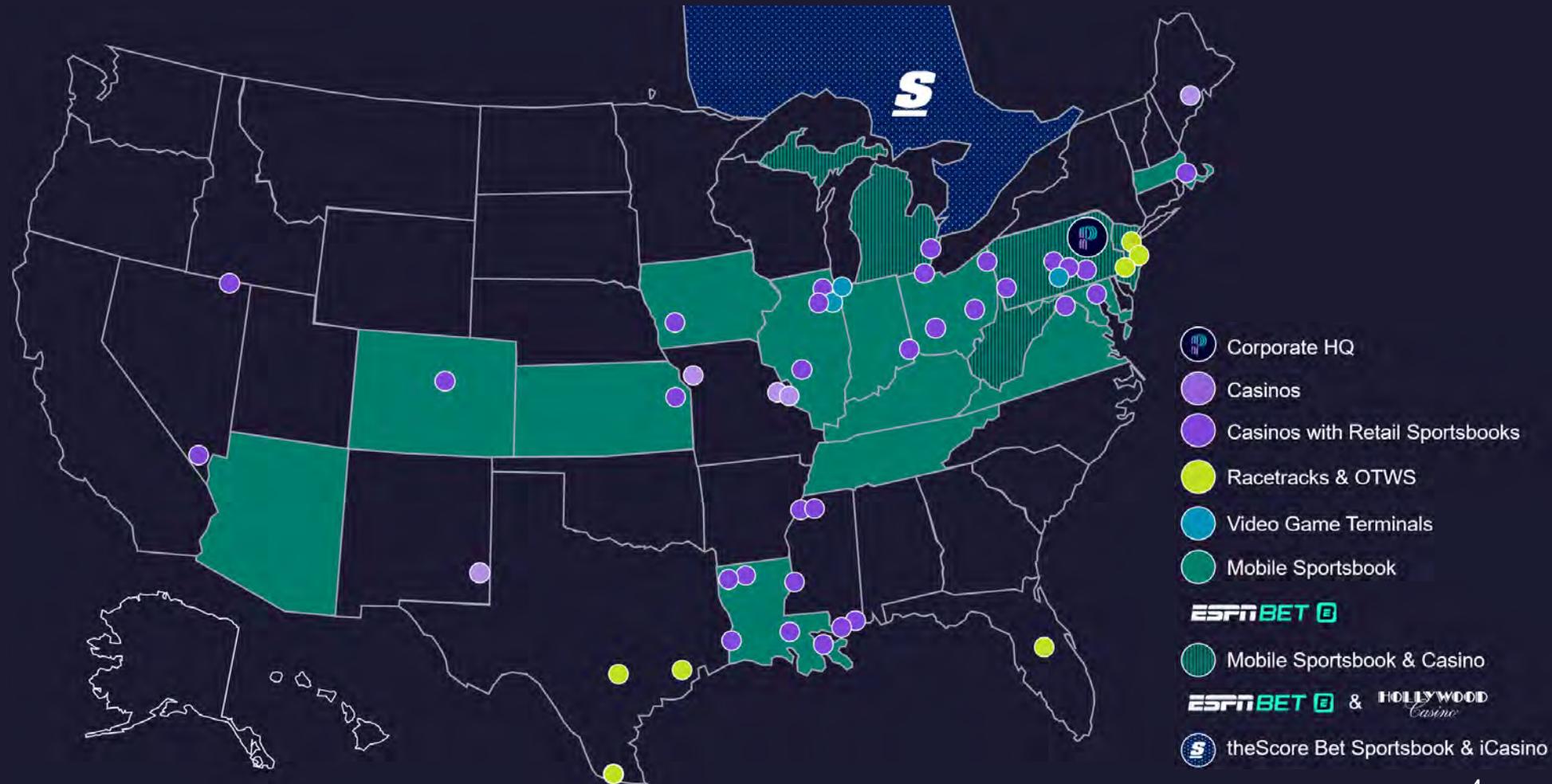


Members

**20,000+**

Team Members

## 43 Properties in 20 States



# PREMIER REGIONAL PROPERTIES



**L'Auberge Lake Charles**  
*Lake Charles, LA*



**L'Auberge Baton Rouge**  
*Baton Rouge, LA*



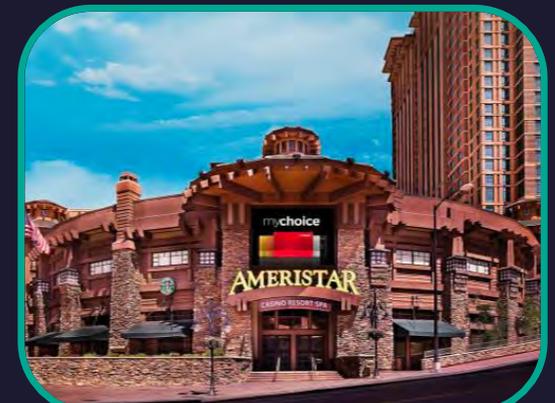
**Hollywood St. Louis**  
*St. Louis, Mo.*



**The M Resort**  
*Las Vegas, NV*



**Hollywood Greektown**  
*Detroit, MI*



**Ameristar Black Hawk**  
*Black Hawk, CO*

# PROPOSED LOCATION



# SITE PLAN





HOLLYWOOD  
Casino

HOLLYWOOD  
Casino





# HOLLYWOOD

Casino





P E T E R S B U R G

# HOLLYWOOD

*Casino*

~\$625M Entertainment  
Destination Resort

## Gaming Experience

- 1,850 slot machines
- 80 table games
- 15 table poker room
- High limit slots and tables
- State of the art sportsbook & bar



PETERSBURG  
**HOLLYWOOD**  
*Casino*

**~\$625M Entertainment  
Destination Resort**

## Hospitality

- Celebrity-chef partnered upscale restaurant
- Casual dining restaurant
- Food hall
- 5-story, 200 room & suite hotel
- 29,000 square feet of convention space

PETERSBURG  
**HOLLYWOOD**  
*Casino*

~\$625M Entertainment  
Destination Resort

## Entertainment

- 5,000 square foot pool and recreation area
- Spa and fitness center
- Retail space
- 8,000 seat outdoor amphitheater



# OPERATIONS & EMPLOYMENT



~1,000 jobs in a variety of fields

- Accounting, Engineering, Gaming, Food & Beverage, Human Resources, Information Technology, Marketing, Security, and more
- ~ \$55K-\$65K inclusive of benefits

Great Benefits and Career Growth Opportunities

- PTO, 401K, Medical, Dental, Vision, Life Insurance, Disability, Tuition Reimbursement, HSAs, FSAs, Roth 401K and Wellness Programs
- Employee Assistance Program, Team Member Rewards and much more



**PENN  
HEROES**

**MILITARY** ★  
**SPOUSE**

★ **EMPLOYMENT  
PARTNERSHIP**

**Hiring** ★ **Our Heroes**

U.S. Chamber of Commerce Foundation

**EMERGING LEADER  
PROGRAM**

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**COHORT  
PROGRAM**

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**PENN  
WOMEN**

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**LEADERSHIP  
EXCELLENCE  
AT PENN**

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**MENTOR  
PROGRAM**

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**LEADERSHIP  
ACADEMY**

# THE PENN WAY



## PENN Diversity Scholarship Program

- \$1M annually for children of our Team Members
- \$3.1M awarded to date, supporting 156 scholarships
- 58% first generation college students
- 59% identify as female
- 10% attending HBCUs

## Driving Change with HBCUs

- Over \$4M dedicated to 6 HBCUs where we operate
- STEM Scholarship Programs
- Partnerships with 35 HBCUs nationwide
- ~30% of PENN interns last year were HBCU students

## Diverse Procurement

- Diverse Vendor Incubator Program
- ~\$108M in diverse spend in 2023
- Partners with 7 national organizations, including NMSDC Executive Advisory Committee Member



# THE PENN WAY

- Donated more than \$8M to local charities and Veterans groups
- Generated more than \$17M in economic development grants
- Team Members provided more than 9,500 volunteer hours to help those in need



## PHILANTHROPY

### Penn Entertainment to donate \$75,000 to Reading Hospital

Charitable commitment will support two programs over five years.

MediaNews Group

Penn Entertainment Inc. has committed \$75,000 over the next five years to support the Reading Hospital Foundation. The donation will specifically support Reading Hospital's Street Medicine and Owen's Closet programs – two initiatives Penn Entertainment said are “improving the quality of care provided to both patients and underserved communities in Berks County.”

“We are proud to partner with the Reading Hospital in support

values, according to the company, it was a “natural fit” to support them.

The Street Medicine Program delivers primary and preventive care to the unsheltered, those living in homeless shelters, and those at high risk of experiencing homelessness. The goal of the program is to address health issues, decrease emergency department visits, reduce readmission rates, reduce costs and increase adherence to care and medication plans. During fiscal year 2022, the Street Medicine Program provided a total of 1,861 patient visits, according to a press release.

Owen's Closet provides basic clothing items to Reading Hospital patients, typically in the emergency or trauma department, in need of replacement



PHOTO COURTESY PENN ENTERTAINMENT INC.

Penn Entertainment has committed a donation of \$75,000 over five years to support two Reading Hospital programs. In this photo, left to right are: Tony Balistrere, Reading Hospital Foundation director

# AWARDS & ACCOLADES

**Forbes**

America's Best Employers for Diversity  
America's Best Large Employers

**Newsweek**

America's Greatest Workplaces for Diversity  
America's Greatest Workplaces

**TIME**

One of World's Best Companies

**The Forum  
of Executive  
Women**

Champion of Board Diversity



P E T E R S B U R G



**PENN**  
ENTERTAINMENT