2018
PETERSBURG POVERTY COMMISSION
MINUTES OF THE MEETING

February 8, 2018

The meeting was called to order by Mike Edwards, Chairman of the Commission. Rev. Michael Shannon, Pastor of Zion Baptist, provided opening prayer.

Chairman Edwards noted that at the last meeting new officers had been nominated and approved. Officers are:
Mike Edwards, Chairman
Wanda Taliaferro, Vice Chair
Barbara Hoosier, Secretary

The invited guest speaker was Dr. Marcus Newsome, Superintendent of Petersburg City Schools who noted that for the evening he would focus on poverty on the national, state, local levels.
He quoted Nelson Mandela that “Education is the most powerful weapon which you can use to change the world” and reinforced the reality the although schools have suffered because of finances from a year ago, he remains committed to the mission to improve academic progress in the schools of the City of Petersburg.
Ten facts on how poverty impacts education were offered. Key points of discussion included:

- Poverty is a mind set
- Spirit of community is different – lack of two parent household
- Encourage parents to build vocabulary
- Children are angry – don’t know why profanity is inappropriate
- Parent engagement through Title One – bring parents into school

He noted that there are 4000 students in Petersburg and not one of the schools is accredited, questioning whether or not the seriousness of academics has become apparent to parents. Other points of reference:
- According to Volmer’s List – the increasing burden of educating our youth is placed on America’s public schools
- Teachers are the core
- Barriers are evident
- Correlation between housing and performance
- Graduation rate vs. dropout rate
- Legislative involvement is needed

A discussion of Petersburg School data followed and handouts were provided following by a question/answer period.

The meeting adjourned at 7:50PM
Minutes
Anti-Poverty Commission March 3, 2018

The meeting was called to order by Chairman Mike Edwards and seconded by Wanda Talbert. The guest speaker for the evening was Nathaniel Bride, executive director for Peter Housing Authority, accompanied by Yvette Breathy, property mgr. The team provided handouts that focused on its present housing sites, Housing Choice Voucher Program, the Rental Assistance Demonstration Program referred to as (RAD), new building construction, and organizations that partner with the housing authority to provide support, counseling for home ownership and other tools needed to improve skills and resident's quality of life. Mr. Bride addressed questions from board concerning accountability, educating residents, home ownership, work vs. not working and benefits of both that serve as reality for residents and issues that could be viewed as discrimination from the housing authority. PHA is currently working with the city to obtain a grant for a market study to diminish blight and to re-occupy.
Houses. The team cited key roles of the authority is certifying & re-certifying landlords for continuous participation in the Choice Neighborhood Program which is implemented by the city. The market study will also focus on the best way to promote Petty. McRide shared that Sycamore Towers will be the first development to be reconstructed. Residents will be relocated while construction is taking place at each housing site. Presently CRAH is not and will not accept new applicants during this time of reconstruction & relocation.

The meeting adjourned at 8pm.
Meeting called to order by President.

Chairman from PDI, Osmo
received purpose of stand with quals
before presentation. Discussion of railway in the city that have been open for
35+ years to change or revamp. 

Trunk lines needed to upgrade population does not use the new
system, and the necessity of all groups
and communities utilizing the system.

Chairman asked an impossible reason
for non-usage. Assumed the need
to align with new population

Trunk asked for reasons. At a party
wanted to know the meeting. Chairman
then explained his operation, costs,
area of service, the problems per.

New questions raised. Having Oslom, in community ride the train from a certain
point with population to ensure they
would reach destination without being
transported for referendum. It was
expressed that Oslom had no one
who felt superior or less for them.
Discussion followed that suggested different ways to integrate population into the system.

Team cited exp of survey given to Board that at least 2500 people would be interested in riding the line to said company. Only one response to survey. Lack of interest from employees, so service not provided.

Team discussed vision to increase transit service for the Beach. Specifically, for Colonial Heights, refuse to pay funding for route provided for city! Cost to owner over a million dollars. Funding from source to Colonial Heights. Funds should have been put toward C H but after one payment they refused to pay for the service. Easily to Discuss why fare should go up so early? Will take another look at for of operation. Will take a survey of people who are interested in riding the bus at that time. It was suggested that C H provide free ride to people in C H.
to a city council meeting to protest lack of city involvement with Sun. Discussed fire demonstration to Dixonville and possibility of creating route after speaking to Council on Dixonville. Possible funding for route achievable. Spoke on local fire route coming to Chalum Rd area, Norton Ave, Cypress, etc. Hardware. 145 Park Drive. No letter sent to city for new route. New fire route will be presented to City Council in July. Hasta stated she will arrange meeting with officials. Hispanic population encouraged. Question concerning why Cav Company not regulated by Transportation's City. Cav Company had satisfied in 35 yrs. Was informed that conference room in 571 office is available for meetings. Meeting adjourned at 7:50.
Hello All,

In reference to the letter that went out on last Friday, we have received a response....see below. Please keep for your records.

Aluta Continua
Treska Wilson-Smith
804-720-9520

-----Original Message-----
From: Robert Bobb <bob@robertbobbgroup.com>
To: Treska Wilson-Smith <treskawilsonsmith@petersburg-va.org>
Cc: Nykesha D. Jackson <njackson@petersburg-va.org>
Sent: Tue, Jun 26, 2018 3:29 pm
Subject: Anti-Poverty Commission Comments for Final Report

Council-Women Wilson-Smith-

Pursuant to your Letter of 20June with respect to the captioned, here are my comments:

A-The work of the Committee is an important step in helping to lift those who are vulnerable to the social, emotional/trauma, educational, housing, and economic challenges within the City of Petersburg.

B-The Role of the Commission, if not currently, should be institutionalized as a City Entity. There are too many persons at risk to ad-hoc this important mission. The future of the City as a growing enterprise long term is a stake.

C- There must be a deep knowledge in how the following programs are administered as a key component of the work of the Commission:

1-Federal Unemployment Programs
2-The Head Start Programs
3-The Supplemental Nutrition Program(SNAP)
4-Women, Infant & Children Program(WIC)
5-The Temporary Assistant for Needy Families Program(TANF)
6-The Earned Income Tax Credit Program(EITC)
7-Children’s Health Insurance Program(CHP)

Finally, with the Federal Government Budget Cuts, there are others programs that are impacted such as Social Security, Federal Pell Grants to name a few.

I realize there are fiscal challenges facing the City, but the Anti-Poverty Commission’s Work will not get any meaningful traction without staff support, which is knowledgeable and would see this work as a mission and not just employment.
Fwd: Anti-Poverty Commission Comments for Final Report

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From: Robert Bobb <bob@robertbobbgroup.com>
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B- The Role of the Commission, if not currently, should be institutionalized as a City Enterprise important mission. The future of the City as a growing enterprise long term is at stake.

C- There must be a deep knowledge in how the following programs are administered by the Commission:

1- Federal Unemployment Programs
2- The Head Start Programs
3- The Supplemental Nutrition Program (SNAP)
4- Women, Infant & Children Program (WIC)
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6- The Earned Income Tax Credit Program (EITC)
7- Children's Health Insurance Program (CHIP)

Finally, with the Federal Government Budget Cuts, there are others programs that are in name a few.

I realize there are fiscal challenges facing the City, but the Anti-Poverty Commission's support, which is knowledgeable and would see this work as a mission and not just as

This is probably more than you ask.
AGENDA

July 9, 2018 – Anti-Poverty Work Meeting

Prayer

Review of Last Year’s Presentation

Review of the Homeless Presentation

Review of the School Board’s Document

Discussion of what we want to keep and/or add

Recommendation to Council

Our next steps

Phase II – Definition of such

What do we want to do in our next phase? And How?

Going to Ashland?

Choosing a date
Community Wealth Building
Strategy Sharing Session

Location: 1400 Oliver Hill Way, Richmond, VA
Date: July 13, 2018
Time: 10:00 a.m.-3:00 p.m.

Agenda details:

I. Welcome
   Reginald Gordon, City of Richmond OCWB Director and Kelly Harris-Braxton, Virginia First Cities Executive Director

II. Richmond Office of Community Wealth Building Overview
    Reginald Gordon, City of Richmond OCWB Director

III. Greetings from the City of Richmond
    Selena Cuffee-Glenn, City of Richmond Chief Administrative Officer

IV. Richmond’s Approach to Community Wealth Building Service Delivery (Program Design, Enrollment, Service Delivery, & Business Services)
    Valaryee Mitchell, City of Richmond OCWB Workforce Administrator

V. Lunch Discussion on Collaboration and Outreach
   Office of Community Wealth Building Staff and Partners

VI. Tips for Successful Grant Submission
    Valaryee Mitchell, City of Richmond OCWB Workforce Administrator

VII. Updates from Virginia First Cities VDSS Grantees
    Kelly Harris-Braxton, Virginia First Cities Executive Director

VIII. Closing
    Reginald Gordon, City of Richmond OCWB Director
Collective Impact in Action: Application of the Community Wealth Building Framework

The Community Wealth Building Matrix (shown below) can be used by the Richmond community of non-profits, ministries, government agencies, funders, businesses and interested people as a:

**Model** to align the Richmond community of non-profits, ministries, government agencies, funders, businesses and people

**Tool** to coordinate the implementation of a service delivery and philanthropic approach that provides a consistent ladder out of poverty through access to quality employment and related supports

- Management tool for programs and agencies to better tailor the type of services being offered to clients and to assess the way those services are delivered
- Measurement tool for funders to determine where funding gaps exist and for organizations who receive funding to measure success
- Communication and Policymaking tool for demonstrating success and sharing information to the public and policy makers about conditions in Richmond

The Goal is to create individualized pathways or roadmaps through our systems from crisis to thriving.

<table>
<thead>
<tr>
<th>Employment</th>
<th>Education</th>
<th>Housing</th>
<th>Transportation</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Income or assets</td>
<td>No skills or credentials</td>
<td>Homeless or unstable housing</td>
<td>No or unreliable transportation or child care</td>
</tr>
<tr>
<td>Seeking job or temp/seasonal job or other legal income</td>
<td>Seeking GED or vocational training</td>
<td>Temporary or transitional housing</td>
<td>Transportation and child care available, but not affordable or reliable</td>
</tr>
<tr>
<td>Employed in semi-stable job</td>
<td>Has high school diploma, GED, or vocational training</td>
<td>Housing is stable and is affordable (maybe with subsidy)</td>
<td>Transportation and child care are generally reliable and affordable</td>
</tr>
<tr>
<td>Permanent &amp; stable job paying living wage</td>
<td>Career &amp; educational plan in place; active &amp; on-going learning</td>
<td>Housing is stable &amp; is affordable without subsidy</td>
<td>Transportation and child care are reliable and affordable</td>
</tr>
<tr>
<td>Permanent, stable employment sufficient to build assets</td>
<td>Implementing education and career plan</td>
<td>Housing is permanent &amp; affordable without subsidy</td>
<td>Transportation and child care are reliable and affordable</td>
</tr>
</tbody>
</table>
## Community Wealth Building Momentum in Richmond, VA

<table>
<thead>
<tr>
<th>FROM</th>
<th>TO</th>
</tr>
</thead>
<tbody>
<tr>
<td>A charity framework, exemplified by the annual demonstration of care and concern from Thanksgiving to Christmas</td>
<td>A Self Sufficiency framework, exemplified by intentional hiring practices</td>
</tr>
<tr>
<td>Programs and organizations created to help people</td>
<td>Ideas for transforming communities that are created by the people</td>
</tr>
<tr>
<td>Unassisted job searching</td>
<td>Comprehensive workforce assistance for thousands of people each year through the Center for Workforce Innovation</td>
</tr>
<tr>
<td>The problems in the community and the schools</td>
<td>The assets in the community and the untapped potential of the students</td>
</tr>
<tr>
<td>Independent, disconnected service delivery and philanthropic approach to helping people in Richmond</td>
<td>Coordinated service delivery and philanthropic approach that provides a consistent ladder out of poverty through access to quality employment and related supports</td>
</tr>
<tr>
<td>Transportation as a barrier to employment and childcare</td>
<td>Innovative approaches to mobility</td>
</tr>
<tr>
<td>Overwhelmed, hopeless, frustrated, ineffectual community of nonprofits, ministries, government agencies, funders, businesses and people</td>
<td>Informed, energized and aligned community of nonprofits, ministries, government agencies, funders, businesses and people -- Community Wealth Builders</td>
</tr>
</tbody>
</table>

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### The Leadership Role of the Office of Community Wealth Building

Collective impact hub for an informed, energized and aligned community of non-profits, ministries, government agencies, funders, businesses and people -- Community Wealth Builders

- **Coordinator for the implementation** of a service delivery and philanthropic approach -- based on a Community Wealth Building Framework -- that provides a consistent ladder out of poverty through access to quality employment and related supports

- **Connector** between the ideas for transforming communities that are created by the people and the assets that exist in the community

- **Provider of comprehensive workforce assistance** for thousands of people each year through the Center for Workforce Innovation
Community Wealth Building Strategy Sharing Session

PRESENTED IN PARTNERSHIP WITH VIRGINIA FIRST CITIES
JULY 13, 2018

Agenda
- Welcome
- Richmond Office of Community Wealth Building Overview
- Greetings from the City of Richmond
- Richmond's Approach to Community Wealth Building Service Delivery
- Lunch Discussion on Collaboration and Outreach
- Tips for Successful Grant Submission
- Updates from Virginia First Cities VDSS Grantees
- Closing
Richmond Office of Community Wealth Building Overview - Vision

Build a coordinated approach that provides a consistent ladder out of poverty through access to quality employment and related supports.

Create stronger neighborhood and educational opportunities to improve the life chances for all of Richmond’s children.

Richmond Office of Community Wealth Building Overview - OCWB Strategy

collective impact
Richmond Office of Community Wealth Building Overview - OCWB Strategy

<table>
<thead>
<tr>
<th></th>
<th>In Crisis</th>
<th>At Risk</th>
<th>Safe</th>
<th>Stable</th>
<th>Thriving</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
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<td>Permanent &amp; stable job paying living wage</td>
<td>Permanent stable employment sufficient to build assets, implementing education and career plan</td>
</tr>
<tr>
<td>Education</td>
<td>Re-skills or credentials</td>
<td>Seeking GED or vocational training</td>
<td>Has high school diploma, GED or vocational training</td>
<td>Career &amp; educational pathway, adult &amp; re-entry training</td>
<td></td>
</tr>
<tr>
<td>Housing</td>
<td>Homeless or unstable housing</td>
<td>Temporary or transitional housing</td>
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<td>Housing stable &amp; affordable (without subsidy)</td>
<td></td>
</tr>
<tr>
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<td>Transportation and child care are generally reliable and affordable</td>
<td>Transportation and child care are reliable and affordable</td>
<td></td>
</tr>
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</table>

Greetings from the City of Richmond
Richmond's Approach to Community Wealth Building Service Delivery - Enrollment

- Process
- Flexible
- Fast
- Simple

Richmond's Approach to Community Wealth Building Service Delivery - Service Delivery

- Career Coaching & Advising
- Wrap Around Services
- Career Pathways
Richmond’s Approach to Community Wealth Building Service Delivery - Business Services

- Business Service Design
- Business Solutions Team
- Business as the Trainer

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Collaboration and Outreach
Collaboration and Outreach

- AARP
- Associated Educational Services of Virginia
- Bridging the Gap in Virginia
- Capital Area Health Network
- Career Support Systems
- Caritas Furniture Bank
- Economic and Community Development
- Justice Services
- Community College Workforce Alliance
- Daily Planet
- Dream Academy Adult Education
- Freedom Marketing
- Humankind Ways to Work
- LBJ Transportation Services
- Richmond Behavioral Health Authority
- Richmond Dept of Social Services
- Senior Connections
- VCU Trio
- Virginia DARS

Tips for Successful Grant Submission

- Program Design
- Teamwork
- Timeline
- Attention to Details and Addendums
- Stay True to the Purpose
- Additional Tips
Updates from Virginia First Cities VDSS Grantees

Closing

thank you
We Listened

- Friday Listening Sessions
- CWB Ambassadors
- Citizens Advisory Board
- Citywide Network Focus Group Meetings
- Community Events
- Partner Meetings

We Learned

- Critical facts about the people who turn to us for help and the systemic barriers they face each day.

- In the City of Richmond, the jobless rates are much higher for African-Americans (15.7 percent), Hispanics (7.2 percent), and Asians (8.2 percent), compared to Whites (4.9 percent). 30% of African-Americans work in the service industry — the lowest paying occupational category.

- Moving up the ladder toward a living wage and no reliance on government subsidies is a unique journey for each individual.

- This climb is complex, riddled with pitfalls and most of all it takes time — up to two years of intensive dedicated support.

We Worked

- Received a $1.9m TANF Grant from the Commonwealth of Virginia for expanded workforce services
- Designed a Living Wage Certification Program in partnership with Virginia Interfaith Center on Public Policy
- Opened two new Career Stations — Conrad Center and Southside
- Refined Mayor's Youth Academy to be more workforce focused
- Held Job Fairs and provided on the job training and workforce services to employers relocating to Richmond
- Continued to enhance the strategic partnerships we have built and leverage new and ongoing initiatives
2018—Looking Ahead

Priority Areas:

| Craft strategies to identify and take action on bringing down the systemic barriers to wealth. | Create interventions to decrease the racial wealth gap. |
| Build out the Ambassador Training to include Faith and Corporate Communities. | Support interdisciplinary teams with other City Agencies to address the challenges faced by some Richmond citizens. |

Creating a Community Wealth Building Ecosystem:

OCWB is in the process of developing a **Community Wealth Building Scorecard** based upon the nine domains shown below. Each domain will have its own network of partners, stakeholders, city staff, for profit and non profit organizations. If a viable network already exists then we will join that network. The charge of this Community Wealth Building Ecosystem — comprised of members of these networks — is to ensure the network is strong enough to sustain action in finding solutions to systemic and structural barriers in order to support the economic mobility of 1,000 residents annually. By creating this ecosystem we will be able — as a community — to plot the economic mobility of residents along their journey toward financial independence.

Looking for more information?

**CALL us at 804-646-6374**

**EMAIL us at: AskCommunityWealthBuilding@Richmond.gov**

**FOLLOW US**

Twitter and Facebook @ MaggieWalkerRVA

Instagram @ RVACommunityWealthBuilding

YouTube @ Community Wealth Building RVA

#IAMCWB

**COMMUNITY WEALTH BUILDING CAREER STATIONS**

- Marshall Plaza 900 East Marshall Street
- The Conrad Center 1400 Oliver Hill Way
- Southside Community Center 6255 Old Warwick Road

**Hours:**

Monday—Thursday 8:30a—4:30p  Friday 8:30a—1:00p

Call 804-646-6464 for more information
DCWB Ladder: The Climb for an Individual with a child

Level 5: Thriving (55%+ AMI)
⇒ My income is above $33,280 per year.
⇒ I am no longer eligible for Housing, Child Care or Food Subsidies (SNAP).
⇒ I have safe, reliable and affordable transportation.

Thriving
I make $16.00 and up/hr.
Living Wage = $24.06/hr.

Level 4: Stable (45-55%AMI)
⇒ My income is anywhere from $26,000 to $33,280 per year.
⇒ If available, I am eligible for limited Housing subsidies.
⇒ I am eligible for Child Care subsidies.
⇒ I am no longer eligible for Food Subsidies (SNAP).
⇒ I have safe, reliable and affordable transportation.

Stable
I make $12.50 - $16.00/hr.

Level 3: Safe (35-45%AMI)
⇒ My income is anywhere from $21,840 to $26,000 per year.
⇒ If available, I am eligible for a Housing subsidy.
⇒ I am eligible for a Child Care subsidy.
⇒ I am no longer eligible for Food Subsidies (SNAP).
⇒ I have generally safe and reliable transportation beyond the bus line.

Safe
I make $10.50 - $12.50/hr.

At Risk
I make $7.25 to $10.50/hr.
Minimum Wage = $7.25/hr

Level 2: At Risk (130-35%AMI)
⇒ My income is anywhere from $15,080 to $21,840 per year.
⇒ I am eligible for Housing subsidies (If available) and Child Care subsidies.
⇒ Once my salary goes above $20,712 per year I am no longer eligible for Food Subsidies (SNAP).
⇒ I cannot afford safe or reliable transportation beyond the bus line.

In Crisis
I make anywhere from $0 to $7.25/hr.
Poverty Wage = $7.00/hr.

Level 1: In Crisis (130%AMI**)
⇒ My income is anywhere from $0 to $14,500 per year.
⇒ If available, I am eligible for a Housing subsidy — even so our options are limited.
⇒ I am eligible for Child Care and Food Subsidies (SNAP).
⇒ I cannot afford safe or reliable transportation beyond the bus line.

Average Household Expenses

<table>
<thead>
<tr>
<th></th>
<th>Monthly</th>
<th>Yearly</th>
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<tbody>
<tr>
<td>Food</td>
<td>$376</td>
<td>$4,516</td>
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<tr>
<td>Child Care</td>
<td>$563</td>
<td>$6,754</td>
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<tr>
<td>Medical</td>
<td>$562</td>
<td>$6,747</td>
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<tr>
<td>Housing</td>
<td>$966</td>
<td>$11,592</td>
</tr>
<tr>
<td>Transportation</td>
<td>$95</td>
<td>$1,140</td>
</tr>
</tbody>
</table>

via GRTC only**

$2,562
$30,749

Please contact the Office of Community Wealth Building at 804-646-1300 if you wish to reproduce or reference this document.
DCWB Ladder: The Climb for an Individual

As reported in the MIT living wage calculator http://livingwage.mit.edu/counties/51760. *Wage ranges as reported by the Office of Community Wealth Building. **Transportation ranges as reported by GRTC www.RideGRTC.com. †Area Median Income (AMI) as reported by VHDA http://bit.ly/2ryAIQI.

Level 5: Thriving (70%+AMI)
- My income is above $33,280 per year.
- I am no longer eligible for Housing or Food Subsidies (SNAP).
- I have safe, reliable and affordable transportation.

Thriving
I make $16.00 and up/hr.

Level 4: Stable (50-70%AMI)
- My income is anywhere from $26,000 to $33,280 per year.
- If available, I am eligible for limited Housing subsidies.
- I am no longer eligible for Food Subsidies (SNAP).
- I have safe, reliable and affordable transportation.

Stable
I make $12.50 - $16.00/hr.

Living Wage = $12.34/hr.

Level 3: Safe (40-50%AMI)
- My income is anywhere from $21,840 to $26,000 per year.
- If available, I am eligible for Housing subsidies.
- I am no longer eligible for Food Subsidies (SNAP).
- I have generally safe and reliable transportation beyond the bus line.

Safe
I make $10.50 - $12.50/hr.

Minimum Wage = $7.25/hr

Level 2: At Risk (30-40%AMI)
- My income is anywhere from $15,080 to $21,840 per year.
- If available, I am eligible for Housing subsidies — even so my options are limited
- Once my salary goes above $15,312 per year I am no longer eligible for Food Subsidies (SNAP).
- I cannot afford safe or reliable transportation beyond the bus line.

At Risk
I make $7.25 to $10.50/hr.

Minimum Wage = $7.25/hr

Level 1: In Crisis (≤30%AMI)
- My income is anywhere from $0 to $14,560 per year.
- If available, I am eligible for a Housing subsidy — even so my options are limited
- I am eligible for a Food Subsidy (SNAP).
- I cannot afford safe or reliable transportation beyond the bus line.

In Crisis
I make anywhere from $0 to $7.25/hr.

Poverty Wage = $5.00/hr.

Average Household Expenses

<table>
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<th></th>
<th>1 Adult</th>
<th>Monthly</th>
<th>Yearly</th>
</tr>
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<td>Food</td>
<td></td>
<td>$249</td>
<td>$2,983</td>
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<tr>
<td>Medical</td>
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<td>$187</td>
<td>$2,241</td>
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<td>Housing</td>
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<td>$795</td>
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<tr>
<td>Transportation</td>
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<td>$60</td>
<td>$720</td>
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<tr>
<td>via GRTC only</td>
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<td>$1,291</td>
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<td></td>
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<td>$15,484</td>
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Please contact the Office of Community Wealth Building at 804-646-1300 if you wish to reproduce or reference this document.
Year Three Highlights:

We Listened
- Friday Listening Sessions
- CWB Ambassadors
- Citizens Advisory Board
- Citywide Network Focus Group Meetings
- Community Events
- Partner Meetings

We Learned
- Critical facts about the people who turn to us for help and the systemic barriers they face each day.
- In the City of Richmond, the jobless rates are much higher for African-Americans (15.7 percent), Hispanics (7.2 percent), and Asians (8.2 percent), compared to Whites (4.9 percent). 30% of African-Americans work in the service industry — the lowest paying occupational category.
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- This climb is complex, riddled with pitfalls and most of all it takes time—up to two years of intensive dedicated support.

We Worked
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- Designed a Living Wage Certification Program in partnership with Virginia Interfaith Center on Public Policy
- Opened two new Career Stations — Conrad Center and Southside
- Refined Mayor’s Youth Academy to be more workforce focused
- Held Job Fairs and provided on the job training and workforce services to employers relocating to Richmond
- Continued to enhance the strategic partnerships we have built and leverage new and ongoing initiatives

1,841 participants attended training activities
350 participants received intensive services
**Level 5: Thriving (55%+ AMI)**

- My income is above $33,280 per year.
- I am no longer eligible for Housing, Child Care or Food Subsidies (SNAP).
- I have safe, reliable and affordable transportation.

**Level 4: Stable (45-55%AMI)**

- My income is anywhere from $26,000 to $33,280 per year.
- If available, I am eligible for limited Housing subsidies.
- I am eligible for Child Care subsidies.
- I am no longer eligible for Food Subsidies (SNAP).
- I have safe, reliable and affordable transportation.

**Level 3: Safe (35-45%AMI)**

- My income is anywhere from $21,840 to $26,000 per year.
- If available, I am eligible for a Housing subsidy.
- I am eligible for a Child Care subsidy.
- I am no longer eligible for Food Subsidies (SNAP).
- I have generally safe and reliable transportation beyond the bus line.

**Level 2: At Risk (430-35%AMI)**

- My income is anywhere from $15,080 to $21,840 per year.
- I am eligible for Housing subsidies (If available) and Child Care subsidies.
- Once my salary goes above $20,712 per year I am no longer eligible for Food Subsidies (SNAP).
- I cannot afford safe or reliable transportation beyond the bus line.

**Level 1: In Crisis (130%AMI)**

- My income is anywhere from $0 to $14,560 per year.
- If available, I am eligible for a Housing subsidy — even so our options are limited.
- I am eligible for Child Care and Food Subsidies (SNAP).
- I cannot afford safe or reliable transportation beyond the bus line.

---

**Thriving**
I make $16.00 and up/hr.

**Living Wage = $24.06/hr.**

**Stable**
I make $12.50 - $16.00/hr.

**At Risk**
I make $7.25 to $10.50/hr.

**Minimum Wage = $7.25/hr**

**In Crisis**
I make anywhere from $0 to $7.25/hr.

**Poverty Wage = $7.00/hr.**

---

**Average Household Expenses**

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<thead>
<tr>
<th></th>
<th>Monthly</th>
<th>Yearly</th>
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<tbody>
<tr>
<td>Food</td>
<td>$376</td>
<td>$4,516</td>
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<tr>
<td>Child Care</td>
<td>$563</td>
<td>$6,754</td>
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<tr>
<td>Medical</td>
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<td>Housing</td>
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<td>$11,592</td>
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<td>Transportation</td>
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<td>via GRTC only**</td>
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<td>$2,562</td>
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<tr>
<td></td>
<td></td>
<td>$30,749</td>
</tr>
</tbody>
</table>

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Please contact the Office of Community Wealth Building at 804-646-1300 if you wish to reproduce or reference this document.
Unless you've experienced poverty, it's difficult to truly understand. Circles Ashland invites you to participate in an immersive poverty simulation to understand the reality that thousands of Ashland and Hanover County residents face every day.

Participants in the simulation will role play a month in poverty and experience low-income families' lives. They will be discussing their experience, unpacking what was learned, and brainstorming community change.

The event will be held Sunday, July 15, 2018 from 4:00 - 7:00 p.m. at First Baptist Church, 800 Thompson Street, Ashland, Virginia. Please register at info@circlesashland-vla.org

Big View: Housing Community Conversation, Part 3
More than 10,000 households in Hanover County (approximately 7,000 homeowners and 3,000 renters) are cost burdened, meaning that they spend more than 30% of their income on housing costs. A quarter of these residents are severely cost burdened, meaning that they spend 50-70% of their income on housing costs.

Families are trapped in this financially unstable situation because of insufficient safe, affordable housing options in our community.

Circles Ashland believes that there exists in Ashland and Hanover County an abundance of people, resources, and hope sufficient to end poverty in our community as long as we all join forces.

The lack of affordable housing and correlated poverty rates are problems that we can resolve, together.

Continuing our discussion about housing and its impact on poverty in Ashland and Hanover County, we will be talking with local government leaders on Thursday, July 26.

Join us on Thursday, July 26 from 6:30-7:30 pm in the Fellowship Hall of Duncan Memorial United Methodist Church. All are welcome!
If you weren't at June's Big View: Housing meeting, you missed an amazingly raw, honest, and powerful conversation about the reality of finding safe, affordable housing in Ashland and Hanover County.

Our Circle Leaders walked us through demoralizing and confusing housing voucher programs, the secret real estate market that's seldom- if ever- open to residents below a certain income level, covert racism when applying for home and apartment leases, the injustice of getting kicked off social support programs (like housing assistance) when income increases- even if the income increase isn't enough to pay market value for the necessary item covered by the support program, fear of retaliation from landlords if unsafe housing conditions or price gouging are reported, and the impossibility of finding clean, safe, good condition starter homes under $250,000.

It's not too late to join the conversation! Please join us Thursday, July 26 for Part 3 of our series. (Details in the article just above this one.)
SAVE THE DATE
for
Circle the Wagons 2018

It's BBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBBB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Then, please consider making a gift to sustain and expand the poverty resolving work of Circles Ashland. We can't do this work without you.

Donations may be made by check (payable to Circles Ashland) and mailed to P.O. Box 247 Ashland, VA 23005, or on our website by credit card or bank draft (see link below). Circles Ashland is a federally recognized non-profit (501(c)3). Your donations are tax deductible.

Click here to donate online.

The mission of Circles Ashland is to inspire, inform, and equip individuals, families, and the community to resolve poverty and thrive.

Connect with us:

Visit our website.
YES. I'd like to be a part helping people move out of poverty in Ashland.

I'd like to LEARN MORE:

___ Learn more about Circles Ashland. Please add me to the newsletter mailing list.
___ Learn more about becoming an Ally.
___ Learn more about becoming a Circle Leader.

I'd like to help on a RESOURCE TEAM:

___ Services: Establishing and maintaining community resources as Circles referral sources
___ Recruitment: Enrolling Circle Leaders, Allies and volunteers
___ Big View: Organizing Big View meetings, supporting Circle Leaders’ budgets and cliff effect planning
___ Economic Stability: Help Circles with contacts for educational programs and finding better jobs
___ Community: Manage space for meetings, secure donated meals, organize child care, and/or assist in facilitating meetings

OTHER:

___ Spread the word within the Ashland community. Please let us know other organizations or groups we can contact to present information about Circles Ashland:

____________________________________________________________________________________

___ Make a financial contribution. Please make checks payable to Duncan Memorial UMC, and designate Circles Ashland on the memo line.

Name:__________________________________________
Phone:____________________ Email:____________________
1. The best thing that our community can do to address poverty is:
   - Offer programs that provide financial or material support
   - Offer programs that provide counseling and education
   - Advocate for policy and systems change
   - Build collaboration amongst business, government, faith, education and nonprofit institutions
   - Build direct relationships with low-income families and promote leadership amongst communities impacted by poverty

2. The following are causes of poverty:

<table>
<thead>
<tr>
<th>Poor Choices</th>
<th>Major</th>
<th>Not a Cause</th>
<th>Moderate</th>
<th>Unsure</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Lack of Knowledge + Skills</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Lack of Connection + Relationships</td>
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<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Lack of Resources</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Broken Policies + Systems</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

3. The COPE training will likely influence my... (Please check all that apply.)
   - Interactions with low-income individuals
   - Assumptions (bias, stereotypes, etc.)
   - Involvement in poverty alleviation efforts
   - Organization/Institutions approach to working in the community
   - Understanding of the complexities of poverty
   - Ability to influence initiatives that address poverty

4. The next step I plan to take after this training is:
   - Host a COPE in my community / organization
   - Build relationships with individuals impacted by poverty
   - Donate to individuals or organizations addressing poverty
   - Volunteer in my community
   - Volunteer for an upcoming COPE

Please share any comments related to the facilitator, venue, materials and meals on the back. Thank you!
1. The following are causes of poverty: 

<table>
<thead>
<tr>
<th></th>
<th>MAJOR</th>
<th>NOT A CAUSE</th>
<th>MODERATE</th>
<th>UNSURE</th>
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<tr>
<td>Poor Choices</td>
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<td>Broken Policies + Systems</td>
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</tbody>
</table>

RANK THE FOLLOWING 1-5 WITH 1 BEING THE MOST IMPORTANT.

2. The best thing that our community can do to address poverty is:

- Offer programs that provide financial or material support
- Offer programs that provide counseling and education
- Advocate for policy and systems change
- Build collaboration amongst business, government, faith, education and nonprofit institutions
- Build direct relationships with low-income families and promote leadership amongst communities impacted by poverty

SELECT ALL THAT APPLY.

3. I am currently involved in poverty alleviation efforts in the following ways:

- Financial Support
- Work for an organization that is addressing poverty
- Volunteer
- Direct relationship with individuals/families impacted by poverty
- Personally working to move out of poverty
The role of an Ally is to be an International Friend. Circle Leaders are more experienced and work in partnership with Leaders to action-plan regular meetings at least twice monthly. Allies should be willing to share life experiences, support and empowerment like any friendship. It requires nurturing through successful when they have someone in their lives to provide emotional support.

Church Dinner and Childcare is provided:

- 5:30-7:30 p.m. at Duncan Memorial United Methodist
- Attend at least two meetings per month, Thursdays

Circle Leaders

- 4-10 hours per month volunteering relationship with

Ally's commit to:

- To achieve self-reliance (leaders), solution to end poverty in our area. Allies are volunteers who form friendships with local families working

Become an Ally today.

Setting and Solutions
- Knowledge of financial goals
- Education
- Insight to applying for higher and career exploration
- Willingness to share networks
- Work experiences and company
- Good listening skills and

Always Have

Around Goals.

More information or to complete an application, visit https://www.circleoffriends.org or contact Kendra Grimes at KendraGrimes@vacare.org 804.922.7809.
There are many ways to volunteer with Circles Ashland.

BUILDING COMMUNITY TO END POVERTY.

Involved, too.
We're always looking to consider other ways to get volunteers involved. Take our Communications, Advocacy, and Jobs and Education teams, and our Shirtz Talk to us! Other volunteer opportunities can be found in our email. Talk to us! Other volunteer opportunities can be found in our email.

Do you have an interest, skill, or talent not listed here that you'd like to share? Talk to us!

Steady at sandiesthankyou@vaumc.org or (804) 240-8772. Please contact Sandy.

Weekly or once a month commitments are needed. Background check required. Please contact Sandy at sandiesthankyou@vaumc.org or (804) 240-8772. Please contact Sandy.

Children's Program Team - provide childcare or deliver Meals Team - provide a ready-to-serve dinner (homemade or store-bought) for our Thursday program. Once a month, once

Building Community To End Poverty.

Kenda T. Rimes@vaumc.org or (804) 912-7809.

Monday, 9 a.m. to 12:30 p.m., 1:30 p.m. to 4:30 p.m. each month. Childcare is provided. 2x/month and meet with or call/text and/or email your teacher. Email to break our poverty. Attend Thursday night program.

Circle Ally - serve as an advocate and supporter to an individual.
Below is a step-by-step guide on how to donate through Birdies for Charity (all donations will be matched by 10% with a maximum bonus of $10,000 per charity). Thank you for your support.

**DONATION TYPES** (Donations can be made at any time)

- A one-time flat donation (minimum donation of $25).
- A per-birdie donation (option to cap donation). Total donation amount will be determined based on the number of birdies made by PGA TOUR Champions professionals during the Dominion Energy Charity Classic (Oct. 19-21, 2018).

**WHAT IS A BIRDIE**

- "Par" is the normal expected score on any given hole on the golf course. A "birdie" is a score of one stroke better than "par" for any golf hole. For example, on a par-4 hole, a score of 3 is a birdie.
- In 2017, 789 birdies were made during the Dominion Energy Charity Classic (i.e. A donation of $.10 per birdie would equal a total donation of $78.90).

**HOW TO DONATE ONLINE** (Credit Card Fees Apply)

- Select "one-time fixed donation" OR "score-based donation" (per birdie).
- Enter your one-time flat donation amount OR a per-birdie donation amount (option to cap donation at a certain amount).
- Fill out the billing information form. One-time flat donations will be processed immediately, and per-birdie donations will be processed post-tournament once the number of birdies made during competition rounds is determined.
- You will receive a confirmation email that will serve as a receipt for tax-deduction purposes.

**HOW TO DONATE BY CHECK**

- Make your check out to PGA TOUR Charities Inc.
- Write **Circles Ashland** in the memo line.
- Mail check to:
  
  Dominion Energy Charity Classic  
  707 East Main Street, Suite 1025  
  Richmond, Virginia 23219  
  Attn: Birdies for Charity

- PGA TOUR Charities Inc. will mail you a receipt for tax-deduction purposes.

*Note: Per-birdie donations can only be made using a credit card. One-time flat donations can be made using a credit card or check. This program is operated by PGA TOUR Charities Inc., a 501(c)(3) charitable organization.*
Next Steps

The following is a list of next steps that can be taken to further explore and engage in holistic poverty alleviation in your community.

1. Go & Listen

Take time to explore different parts of your community. If you’ve been isolated from poverty, there are many places that you can go to connect with people who are willing to share their story. Listen and learn.

- Visit a food pantry or soup kitchen. Serve. Talk to the volunteers and families who frequent there to secure food for their families.
- Commit to volunteering at your local elementary schools- choose a couple from different parts of your town/city.
- Use a different mode of transportation than what you are used to. Maybe for you this means walking or riding public transportation to work or to shop.
- Go grocery shopping in a different part of town than where you normally frequent. Choose a location that caters to a different economic or ethnic group than your own.
- Visit various churches representing a variety of ethnic/economic groups. Listen to the themes of their messages comparing the similarities and differences.
- Set up appointments with various change agents in your community who are working to transform their communities (ie: grassroots leaders, Non-Profits).

2. Study & Reflect

Read and study various publications that can offer new information, challenge my bias and expand my understanding of the scope and impact of poverty in North America. Some people find that blogging or journaling about their experiences can be a helpful way to reflect and deepen their own understanding.

We have included a short list of recommended reading to get started. These publications reflect perspectives on both the structural and individual forces that have shaped poverty and prosperity in America.

- More Than Just Race by William Julius Wilson
- The New Jim Crow by Michelle Alexander
- The Abundant Community by John McKnight and Peter Block
- The Careless Society by John McKnight
- Bridges to Sustainable Communities by Philip DeVol and Don Sherk
- When Helping Hurts by Steve Corbett and Brad Fikker
- Scarcity: Why Having Too Little Means so Much by Sendhil Mullainathan and Eldar Shafir
- Why the Garden Club Couldn’t Save Youngstown by Sean Safford
The Anti-Poverty Commission
Second Report – July 17, 2018

“Overcoming poverty is not a task of charity, it is an act of justice. Like Slavery and Apartheid, poverty is not natural. It is man-made and it can be overcome and eradicated by the actions of human beings. Sometimes it falls on a generation to be great.” “YOU can be that great generation. Let your greatness blossom.”

_Nelson Mandela_ – February 2005
The Anti-Poverty Commission Members

Chairperson – Mr. Michael Edwards
Vice Chairperson – Mrs. Wanda Taliaferro
Secretary – Ms. Barbara Hoosier

Dr. Cheryl Riggins         Pastor David Tolbert         Mrs. Florence Rhue
Ms. Joanne Williams        Pastor Michael Shannon     Dr. Rosezelia Weaver-Roy
Mr. Leonard Muse           Ms. Janell Sinclair          Mr. Daniel Todd

*The Honorable Treska Wilson-Smith, Council Representative*
The Anti-Poverty Commission

- The Anti-Poverty Commission was established in 2015
- Citizens of Petersburg applied and were appointed by City Council.
- We adopted the theme:
  
  "Giving a hand up, not a hand out!"

- The Anti-Poverty Commission's goal is to influence public policy to address poverty and its impact on the city of Petersburg.
- Strategies are to address interventions by the local government of Petersburg in conjunction with the community and private sector.
The Anti-Poverty Commission

RESOLUTION ESTABLISHING ANTI-POVERTY COMMISSION

WHEREAS, the Petersburg City council, by the authority vested in them, hereby creates the Anti-Poverty Commission; and

WHEREAS, under the authority, the Anti-Poverty commission is hereby established to develop strategies to address poverty that have demonstrable results for increasing employment and educational attainment, improving transportation, and enhancing healthy communities for Petersburg residents; and

WHEREAS, the City of Petersburg sees to identify the root cause of poverty to the City and develop policies designed to address these causes; and

WHEREAS, according to the US Census 2013 American Community Survey 26.7% of Petersburg residents are below the poverty threshold set by the Federal government compared to 11.3% average for the Commonwealth of Virginia; and

WHEREAS, the US Census, 2013 American Community Survey reports the median household income for residents of the City of Petersburg as $34,424, while the median household income for the Commonwealth of Virginia is $63,907; and

WHEREAS, according to the U.S. Bureau of Labor Statistics, February 2015 data, the unemployment rate in the City of Petersburg is 10.1%, while the rate of unemployment for the Commonwealth is 4.7%;

WHEREAS, the City of Petersburg seeks to promote economic purity and social justice for all of the citizens and residents of Petersburg, Virginia,

NOW, THEREFORE BE IT RESOLVED, that the City Council of the City of Petersburg, Virginia, hereby sets forth to develop and Ant-Poverty Commission, and do hereby order that:

The Commission shall, by way of illustration but not limitation, consist of the following work groups: Job Creation, Workforce Development/Education, Policy/legislation, Healthy Communities, Research/Evaluation, and Transportation. The Commission will provide recommendations on strategies to address poverty. The Commission will identify strategies consistent with making Petersburg a Tier One City and develop a report detailing the recommendation within twelve (12) month of the establishment of the Commission.
The Anti-Poverty Commission

Mission Statement

The Anti-Poverty Commission is dedicated to the role of identifying strategies to reduce poverty and to make Petersburg a Tier One City. With focus on the areas of Job Creation, Workforce Development, Education, Healthy Communities, Research/Evaluation, Transportation, and Policy/Legislation, the Commission continues to conduct research, identify available resources, collaborate with neighboring cities, organizations, and the local government of Petersburg. The focus areas are:

- Job Creation
- Policy/Legislation
- Workforce Development Education
- Healthy Communities
- Research/Evaluations
- Transportation
The Anti-Poverty Commission

Defining Poverty

- **According to Miriam Webster** - it is the state of one who lacks a usual or socially acceptable amount of money or material possessions.

- **According to the Business Dictionary** – it is a Condition where people’s basic needs for food, clothing and shelter are not being met. Poverty is generally of two types; (1) Absolute Poverty and (2) Relative Poverty.

- **According to the U.S. Census Bureau** - if a family’s total income is less than the family’s threshold, then that family and every individual in it is considered in poverty.

- **According to Investopedia** – it is a state of deprivation, lacking the usual for socially acceptable amount of money or material possessions

- **According to Wikipedia** – Poverty is the scarcity or the lack of a certain amount of material possessions or money. Poverty is a multifaceted concept which may include social, economic, and political elements.
The Anti-Poverty Commission

- Poverty according to the 2016 U. S. Census Bureau
  - The official poverty rate in 2016 was 12.7 percent, down 0.8 percentage points from 13.5 percent in 2015. This is the second consecutive annual decline in poverty. Since 2014, the poverty rate has fallen 2.1 percentage points from 14.8 percent to 12.7 percent.
  - In 2016 there were 40.6 million people in poverty, 2.5 million fewer than in 2015 and 6.0 million fewer than in 2014.
  - The poverty rate in 2016 (12.7 percent) was not significantly higher than the poverty rate in 2007 (12.5 percent), the year before the most recent recession.
  - For most demographic groups, the number of people in poverty decreased from 2015. Adults aged 65 and older were the only population group to experience an increase in the number of people in poverty. (The elderly are living longer and this number does not reflect the needs of the elderly such as medication, special adaptive devices, etc)
  - Between 2015 and 2016, the poverty rate for children under age 18 declined from 19.7 to 18.0 percent. The poverty rate for adults aged 18-64 declined from 12.4 to 11.6 percent. The poverty rate for adults aged 65 and older was 9.3 percent in 2016, not statistically different from the rate in 2015.
Anti-Poverty Commission
What Does Poverty Look Like in Petersburg?

Local Department of Social Services Profile Report, SFY 2017
W. Renea Evans-House, MUS, MPA | Interim Director
Petersburg Dept. of Social Services
400 Farmer Street
Petersburg VA 23803
804-861-4720
w.reneaevans-house@dss.virginia.gov
# Anti-Poverty Commission

**Poverty Status of Compared to Surrounding Localities**

<table>
<thead>
<tr>
<th>Ranking From Lowest to Highest</th>
<th>City or County Identified</th>
<th>Poverty Level According to 2016 U.S. Census Bureau</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Chesterfield</td>
<td>7.0%</td>
</tr>
<tr>
<td>2</td>
<td>Prince George</td>
<td>9.5%</td>
</tr>
<tr>
<td>3</td>
<td>Colonial Heights</td>
<td>12.9%</td>
</tr>
<tr>
<td>4</td>
<td>Dinwiddie</td>
<td>13.0%</td>
</tr>
<tr>
<td>5</td>
<td>Hopewell</td>
<td>20.5%</td>
</tr>
<tr>
<td>6</td>
<td>Richmond</td>
<td>26.2%</td>
</tr>
<tr>
<td>7</td>
<td>Petersburg</td>
<td>29.4%</td>
</tr>
</tbody>
</table>

**Total Percent in the state of Virginia** 11.0%
## Anti – Poverty Commission

**Median Household Incomes of Surrounding Localities**

According to the 2016 U.S. Census Bureau

Listed in order of highest income levels

<table>
<thead>
<tr>
<th>2014 Statistics as Reported in 2017</th>
<th>Surrounding City or County</th>
<th>2015 Statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>$72,972</td>
<td>Chesterfield</td>
<td>$73,869.00</td>
</tr>
<tr>
<td>Data not available at time of report</td>
<td>Prince George</td>
<td>$64,804</td>
</tr>
<tr>
<td>$52,288</td>
<td>Dinwiddie</td>
<td>$51,579</td>
</tr>
<tr>
<td>$52,355</td>
<td>Colonial Heights</td>
<td>$49,639</td>
</tr>
<tr>
<td>Data not available at time of report</td>
<td>Richmond City</td>
<td>$44,919</td>
</tr>
<tr>
<td>Data not available at time of report</td>
<td>Hopewell</td>
<td>$40,814</td>
</tr>
<tr>
<td>$32,749</td>
<td>Petersburg</td>
<td>$32,169</td>
</tr>
<tr>
<td>$64,923</td>
<td>Virginia</td>
<td>$66,149</td>
</tr>
</tbody>
</table>
Anti-Poverty Commission

Residents who received benefits (SNAP, TANF or Medicaid) in CY 2017

18,248 out of a population of 31,882
Anti-Poverty Commission

Eligible SNAP Clients by Calendar Year

Source: Data Warehouse, Client Cross-Program Locality Yearly Analysis.

Eligible TANF Clients by Calendar Year

Source: Data Warehouse, Client Cross-Program Locality Yearly Analysis.

Eligible Medicaid Clients by Calendar Year

Source: Data Warehouse, Client Cross-Program Locality Yearly Analysis.
Anti-Poverty Commission

Total amount spent on Social Services in the locality (SFY 2017) $1,333,239,371

Total amount spent on Social Services contributed by the locality (SFY 2017) $3,032,728
### Anti-Poverty Commission

#### Social Services Spending, SFY 2017

<table>
<thead>
<tr>
<th></th>
<th>Federal</th>
<th>State</th>
<th>Local &amp; NER (comb.)</th>
<th>All Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Petersburg</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrative costs</td>
<td>$2,682,515</td>
<td>$1,289,865</td>
<td>$1,364,890</td>
<td>$5,332,269</td>
</tr>
<tr>
<td>Staff and operations¹</td>
<td>$2,419,458</td>
<td>$1,289,865</td>
<td>$676,791</td>
<td>$4,386,113</td>
</tr>
<tr>
<td>Other expenses²</td>
<td>$263,057</td>
<td>$0</td>
<td>$688,099</td>
<td>$951,156</td>
</tr>
<tr>
<td><strong>Admin costs - % by Funding Source</strong></td>
<td>50%</td>
<td>24%</td>
<td>26%</td>
<td>100%</td>
</tr>
<tr>
<td><strong>Admin costs - % Total SS spending</strong></td>
<td>4%</td>
<td>2%</td>
<td>45%</td>
<td>4%</td>
</tr>
<tr>
<td>Services purchased for clients³</td>
<td>$65,318</td>
<td>$158,327</td>
<td>$42,037</td>
<td>$265,682</td>
</tr>
<tr>
<td>Services - % by Funding Source</td>
<td>25%</td>
<td>60%</td>
<td>16%</td>
<td>100%</td>
</tr>
<tr>
<td>Services - % Total SS spending</td>
<td>0%</td>
<td>0.3%</td>
<td>1.4%</td>
<td>0.2%</td>
</tr>
<tr>
<td><strong>Client Benefits Spending⁴</strong></td>
<td>$69,940,164</td>
<td>$56,070,454</td>
<td>$1,625,801</td>
<td>$127,636,419</td>
</tr>
<tr>
<td>Medicaid &amp; FAMIS⁵</td>
<td>$51,950,930</td>
<td>$50,604,904</td>
<td>$236,982</td>
<td>$102,792,815</td>
</tr>
<tr>
<td>SNAP</td>
<td>$14,849,877</td>
<td>$0</td>
<td>$0</td>
<td>$14,849,877</td>
</tr>
<tr>
<td>TANF</td>
<td>$457,682</td>
<td>$684,483</td>
<td>$0</td>
<td>$1,142,164</td>
</tr>
<tr>
<td>Energy Assistance</td>
<td>$795,026</td>
<td>$0</td>
<td>$0</td>
<td>$795,026</td>
</tr>
<tr>
<td>Foster care/adoption⁶</td>
<td>$1,274,303</td>
<td>$1,476,816</td>
<td>-$46,846</td>
<td>$2,704,272</td>
</tr>
<tr>
<td>Comprehensive Services (Title IV-E)⁷</td>
<td>$0</td>
<td>$2,667,085</td>
<td>$1,326,887</td>
<td>$3,993,972</td>
</tr>
<tr>
<td>Child Care⁸</td>
<td>$613,552</td>
<td>$203,593</td>
<td>$0</td>
<td>$817,145</td>
</tr>
<tr>
<td>Other Benefits⁹</td>
<td>-$1,205</td>
<td>$433,573</td>
<td>$108,779</td>
<td>$541,147</td>
</tr>
<tr>
<td><strong>Benefits - % by Funding Source</strong></td>
<td>55%</td>
<td>44%</td>
<td>1%</td>
<td>100%</td>
</tr>
<tr>
<td><strong>Benefits - % Total SS spending</strong></td>
<td>96%</td>
<td>97%</td>
<td>54%</td>
<td>96%</td>
</tr>
<tr>
<td><strong>Total SS Spending</strong></td>
<td>$72,687,998</td>
<td>$57,518,464</td>
<td>$3,032,728</td>
<td>$133,239,371</td>
</tr>
<tr>
<td>SS Funding - % by Funding Source</td>
<td>55%</td>
<td>43%</td>
<td>2%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Source: LASER, Statewide Summary. Local expenses and expenses not eligible for reimbursement (NER) are combined.
Anti-Poverty Commission
Phase One from Jan. 2017-June 2018

- It was the Commission's task to interview various community organizations who provide services to the impoverished. Commissioners interviewed people who could provide assistance in understanding how poverty was affecting their localities and what was being done regarding poverty. A plethora of people were interviewed from various professions to include, but not limited to, the following:

- From The Office of Community Wealth Building in Richmond, Va. - Mr. Thaddeus Williamson
- From The Robert Bobb Group – Mr. Robert Bobb, Mr. Tom Tyrell, Former Acting City Manager and Jack Berry (Former member of the Anti-Poverty Commission in Richmond).
- From Work Force Development – Learn to Earn - Earlene Jones, Glen M. Jones
- From Circles of Ashland – Mr. David Cooper
- From the Petersburg Housing Authority - Mr. Nathaniel Pride and Ms. Yvette Bembry
- From the Petersburg Transit System - Mr. Charles Koonce, Mr. Darius Mason and Mr. Vincent Seaberry
- From Petersburg Public School System – Dr. Marcus Newsome, Supt. Of Schools
- From Petersburg Social Services - Ms. Renea Evans- House and Ms. Wallace from Petersburg Department of Social Services
- From City Administration - Ms. Darnetta Tyus Deputy City Manager and Work Force

- We, the Commission has interviewed at least 20 different people, collected data from them and had the opportunity to seek additional information.
Phase One Continued:

Collaborating with surrounding communities regarding their efforts to address poverty.

Three members of the Anti-Poverty Commission attended the Community Wealth Building Strategy Sharing Session presented in Partnership with Virginia First Cities. The Honorable Treska Wilson-Smith; Councilwoman, Michael Edwards; Chairperson and Dr. Rosezelia Roy. There was discussion on the role of employment on poverty as well as applying for the “TANF for Employment Grant.”
Anti-Poverty Commission
Phase Two - Three

**Phase Two**
- Identify Petersburg's current state of poverty.

- Develop metrics by which to measure, track and report efforts to decrease poverty in the City of Petersburg.

*This is an ongoing process while we review records from the U.S. Census Bureau, United Way, Virginia Employment Commission and Petersburg Social Services and other organizations that address those living in poverty (i.e. CARES, Other Shelter Facilities, Cooling and Warming Stations)*

**Phase Three**
- Collaborate with City Council and the Community to increase awareness about poverty in the City of Petersburg
- Teach the community about the effects of poverty in Petersburg via poverty simulations.
Anti-Poverty Commission
Phase Four

Phase Four

In collaboration with members of the community, private sector and local government, develop and present a strategic plan of action to decrease poverty in the City of Petersburg.
Anti – Poverty Commission

• The Anti-Poverty Commission wishes to thank the members of the City Council of Petersburg for the initiative shown by formulating this Commission. You are to be commended for recognizing that the city of Petersburg is in critical state by having a poverty level at 29.4%, higher than any of our surrounding localities.

• The Anti – Poverty Commission is in the process of learning all that we can so that we can develop a strategic plan to share with you.
Petersburg Anti-Poverty Commission gives report

By John Adam

Published: Jul 19, 2018 at 2:21 PM
Updated: Jul 19, 2018 at 5:41 PM

PETERSBURG — In Petersburg, approximately 29.4 percent of the population lives at or below the poverty line, which is the most out of any locality in the Tri-Cities area. After almost two years gathering information and data on the issue, the Petersburg Anti-Poverty Commission looks to officially start tackling the problem.

“We’re committed to seeing this through, no matter how many years it takes,” said Michael Edwards, the chairman of the Petersburg Anti-Poverty Commission.

Formed by a city council resolution made in 2015, the commission has been meeting since late 2016 with a goal of identifying the causes of poverty in the city, and coming up with a plan to help lift citizens out of it. Edwards gave a presentation to the city council on Tuesday night, outlining some of the research the commission has been conducting.

The commission has spent time hosting guest speakers and attending meetings in other localities to better understand the problems that poverty causes, and to see what other localities are doing in response to poverty. One of their stops included a strategy-sharing session at the Richmond Office of Community Wealth.

“We went to Richmond to see the offspring of their Anti-Poverty Commission, which is the Office of Community Wealth,” said Edwards. “That program showed us that they basically took the findings of the Anti-Poverty Commission, made this new department, and now they have programs that help folks get jobs, education, and training.”

The Office of Community Wealth was formed in 2014 in response to Richmond’s own Anti-Poverty Commission, and now houses initiatives for things like workforce development, early childhood education, housing and transportation, and college and career planning. All of which of things Edwards hopes the Petersburg Anti-Poverty Commission can help bring to Petersburg.

“The vision is to provide these programs, get the city council behind the programs, offer recommendations, and ultimately get our citizens into a decent living environment outside the poverty rate,” said Edwards.

“It’s going to come down to funding, and we were given a lot of information that we’ll give to council about what we can possibly get. Right now, we’re trying to get established, and mimic that program here.”

The commission also engaged in talks with various city departments, such as the Petersburg Area Transit, the Housing Authority, and most notably, with the Social Services Department. Around 18,000 of Petersburg’s 32,000 residents receive some form of assistance from social services, a fact that Edwards said “made a lot of us gasp.”

“I think that’s when reality set in, that we have a serious problem,” he said.

“Almost 20,000 people out of 32,000, that’s a lot of people,” added Councilwoman Treska Wilson-Smith, who is the commission’s council representative. “And within that group of people there are a lot of children.”

During his presentation to council, Edwards broke down the different types of programs that social services provides to citizens, including SNAP (food assistance), energy assistance, foster care, and medicaid.

Edwards said that the next phase of the commission’s work will involve “paving a way forward” using all the information they have gathered over the past several years. This includes bringing together the private sector and local government agencies to develop a strategic plan to combat poverty. In the interim, Edwards said the commission will collaborate with council to increase awareness about poverty, and work to educate citizens about the issue.

John Adam may be reached at jadam@progress-index.com or 804-722-5172.
RE: Meeting Cancelled, October 11, 2018 - Fwd: Anti-Poverty Commission Meeting

From: M_Shoannon15 <M_Shoannon15@comcast.net>
To: rosero11@verizon.net; treskaw@aol.com <treskaw@aol.com>; 20nicolataylor@gmail.com <20nicolataylor@gmail.com>
Date: Fri, Oct 30, 2020 6:20 am

Thank you

Pastor Shannon

Sent from my Verizon, Samsung Galaxy smartphone

-----Original message-----
From: tessa@k111@verizon.net
Date: 10/30/20 8:12 AM (GMT-05:00)
To: treskaw@aol.com; M_Shoannon15@comcast.net; 20nicolataylor@gmail.com
Subject: Meeting Cancelled, October 11, 2018 - Fwd: Anti-Poverty Commission Meeting

Sharing...

-----Original Message-----
From: rosero11@verizon.net
To: rosero11@verizon.net
Sent: Wed, Oct 28, 2020 6:49 pm
Subject: Fwd: Anti-Poverty Commission Meeting

-----Original Message-----
From: Nykeshia D. Jackson <njackson@petersburg-va.org>
To: Dr. Cheryl Riggins <criggins@cares-va.org>
Cc: danwtdodd@aol.com; gerry8790@gmail.com; gerry8790@gmail.com; Joanne Williams <williamsmedia1@aol.com>; pastorjdz@hotmail.com; michael.edwards301985@gmail.com; michael.edwards301985@gmail.com; m_shannon15@comcast.net; m_shannon15@comcast.net; barbara hooser <bjeanhoc@gmail.com>; rosero11@verizon.net; rosero11@verizon.net; watalaferrero@hotmail.com; leonardmuse@gmail.com; JANELL SINCLAIR <jvlean46@gmail.com>
Sent: Thu, Oct 11, 2018 12:05 pm
Subject: RE: Anti-Poverty Commission Meeting

You are very welcome Dr. Riggins.

Nykeshia D. Jackson, CMC
Clerk of City Council
135 North Union Street
Suite 210
Petersburg, VA 23803
Office: (804) 733-2323
Fax: (804) 863-2171

"ABILITY is what you're capable of doing. MOTIVATION determines what you do. ATTITUDE determines how well you do it." - Lou Holtz

From: Dr. Cheryl Riggins <criggins@cares-va.org>
Sent: Thursday, October 11, 2018 12:04 PM
To: Nykeshia D. Jackson <njackson@petersburg-va.org>
Cc: danwtdodd@aol.com; gerry8790@gmail.com; Joanne Williams <williamsmedia1@aol.com>; pastorjdz@hotmail.com; michael.edwards301985@gmail.com; m_shannon15@comcast.net; barbara hooser <bjeanhoc@gmail.com>; rosero11@verizon.net; watalaferrero@hotmail.com; leonardmuse@gmail.com.
Subject: Re: Anti-Poverty Commission Meeting

Thank you for the update.

Dr. Cheryl G. Riggins
Executive Director

CARES, Inc.
120 E. Washington Street
P. O. Box 1167
Petersburg, VA 23804

304-722-0988 (O)
804-722-0987 (F)
ciggins@cares-va.org
www.cares-va.org

On Thu, Oct 11, 2018 at 10:21 AM Nykeshia D. Jackson <njackson@petersburg-va.org> wrote:
Good morning members,

The Anti-Poverty Commission Meeting scheduled for tonight has been canceled due to severe weather. No rescheduled date has been determined.

Thank you

Nykesha D. Jackson, CMC
Clerk of City Council
135 North Union Street
Suite 210
Petersburg, VA 23803
Office: (804) 733-2323
Fax: (804) 863-2171

“ABILITY is what you're capable of doing. MOTIVATION determines what you do. ATTITUDE determines how well you do it.” — Lou Holtz

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This e-mail message and any attached files are for the sole use of the intended recipient(s) and may contain privileged, confidential or otherwise protected from disclosure information. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message. If you are not the intended recipient you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.
Nov. 8, 2015

Anti-Poverty

The meeting was called to order by
Wanda. It opened in prayer by
D. Todd.

Member not present had informed
committee they would not attend.

Issues of concern:
- Consistent presence of all members
- Need to bring more members on board who we can trust

D. Todd suggested a gathering of all majors
who are holding a viewpoint with poverty
similar to his, to have more visibility
get together for discussions, etc.

Regina further explained that
added to Todd's suggestion. Need
to provide lead to know where we are
going. Need to identify framework
acknowledge poverty areas.

Wanda: What else do we want to accomplish
in phase II? Framework should be
different

(references could be helpful)
Flowers. Rue stated we should go back to our original mission (Statement)
(Words: Narrow down resolution to specific area.)
They agree to go back to original mission.
Shaded focus on one component and then wrap around three to help individuals.
(Subcommittee)
Qaselle: we need to develop a strong plan using all the info gathered.
(Subcommittee, suggested goals to provide for individuals to job. Seeking)

Job (workforce, transportation, JT)

All members agree to start to develop a strategy to (workforce develop) present to Council. Identify strengths, barriers of this focus. How to the education in the current workforce?

All members voted to rate our current workforce/education.

What focus on workforce develop in JTG? What resource can we use
to help in workplace. (All members should bring the back to group meeting.) What we need to ask: How does the effect of poor area business discussion on...
7pm Arrival of speaker: Katrina Hardy

Poverty Simulation: hard card provided

Purpose: Cooperative exploration

All areas of hard card discussed

First task Identify a location, who to invite, determine target audience, need 3 days to set up poverty simulation. Need a number of participates, more volunteer will make it easier of the group. (73 needed)

Card provided to show how the simulation is set up to include all groups used in demonstration.

Evaluation used in end results. Impact of seeing & compassion for those in poverty.

Word exit: 7:38 - Speaker exit 7:43

Dr. Ray volunteered to do research to bring to other groups who are interested.
Poverty Simulation

PRESENTED BY: KATRINA KIRBY
FAMILY AND CONSUMER SCIENCES EXTENSION AGENT
VIRGINIA COOPERATIVE EXTENSION
CITY OF PETERSBURG OFFICE

Virginia Cooperative Extension
Virginia Tech & Virginia State University

Purpose

- The poverty simulation is designed to help participants begin to understand what it might be like to live in a typical low-income family trying to survive from month to month.
- The object is to sensitize participants to the realities faced by low-income people.
- Whether you are manager or front-line worker, everyone can gain useful information from this experience.

Simulation Model

- The simulation takes about three to four hours to complete.
- Orientation
  - Participants are given a profile of a family struggling to meet their financial obligations and are asked to assume a realistic portrayal of the family role they have selected.
- Simulation Exercise
  - Family's goal is to keep the home secure, feed the family, keep utilities turned on, make all necessary loan payments, pay miscellaneous expenses, and meet unexpected financial situations.
- Debriefing
  - After the simulation, participants have an opportunity to reflect on and talk about their experience.
Participants
- A minimum of 40 and a maximum of 85 participants assume roles of family members in 26 different family situations facing poverty.
- Some are newly unemployed, some are recently deserted by the "breadwinner," and others are recipients of TANF (Temporary Assistance for Needy Families), either with or without additional earned income.
- Some are senior citizens receiving Social Security or grandparents raising their grandchildren.

Participants Responsibilities
- Adults portraying the roles of "the head of household" are responsible for providing basic necessities and shelter during the course of one month, which is represented by four 15-minute "weeks."
- Adults portraying the roles of children are to attend school or daycare during the week.

Volunteer Staff Roles
- BANKER/LOAN COLLECTOR
- QUICK CASH (CURRENCY EXCHANGE) WORKER
- COMMUNITY ACTION STAFF
- SUPER CENTER CLERK
- MORTGAGE/RENT COLLECTOR
- PLUMBER/PLUMBER
- POLICE OFFICER
- EMPLOYER
- UTILITY COLLECTOR
- DSS OFFICE RECEPTIONIST
- DSS OFFICE CASeworker #1
- DSS OFFICE CASeworker #2
- "ILLEGAL ACTIVITIES" PERSON
- SCHOOL TEACHER
- CHILD CARE WORKER
Why the Poverty Simulation is Effective

- In general, people retain:
  - 20% of what they hear
  - 30% of what they see/read
  - 50% of what they hear/see/read
  - 70% of what they hear/see/read/discuss
  - 90% of what they hear/see/read/discuss/do – a simulation

Expected Outcomes of the poverty simulation:

- Increased understanding of the stereotypes about people with low income
- Improved customer service for clients with low income
- Increased connections and coordination with other staff in other agencies and partner organizations to lessen bureaucratic obstacles for clients
- Increased awareness about institutional obstacles for people with low income.
- Improved ethics when making financial decisions in business.
- Improved ethics when tasked with promoting products to people with low income (such as predatory financial services).
Job Readiness class; transportation; completion stipend; WELDING Program interest
Job Readiness class; transportation; completion stipend; ECE Diploma program - did not enroll yet
DCC Enrolled; Nursing
DCC ENROLLED WELDING PROGRAM
DCC ENROLLED WELDING PROGRAM
aPHR class and certification
DCC ENROLLED; Manufacturing Specialist; transportation
PCA CERTIFIED; ROYALTY CARE TUITION/FEES
Job Readiness class; transportation; completion stipend; interested in NURSE AIDE program
DCC Enrolled; WELDING-tuition paid spring 2018
Job Readiness class; transportation; completion stipend; housing utilities; NURSE AIDE program
Job Readiness class; transportation
MEDICAL SOLUTION MEDICAL OFFICE PROGRAM transportation
Job Readiness Class; transportation
MEDICAL SOLUTION MEDICAL OFFICE PROGRAM transportation
Job Readiness class; transportation
Job Readiness class completion stipend; transportation;
Job Readiness class complete; transportation, CDL Training
DCC enrolled Phlebotomy program
DCC ENROLLED; Manufacturing Specialist; transportation
DCC WELDING PROGRAM
Job Readiness class; transportation
DCC ENROLLED; transportation; clothing
DCC ENROLLED; transportation; CDL TRAINING
ROYALTY PCA COMPLETE
DCC WELDING PROGRAM
DCC WELDING PROGRAM
DCC APhR completion
DCC job readiness class; stipend; transportation; housing
DCC job readiness class; stipend; transportation; tuition; customer service; forklift
Job Readiness class; transportation
Job Readiness class completed; transportation; safeSERVE; forklift; MT1
VISTA PBY TUITION
Job Readiness Class; completion; transportation; clothing
DCC Enrolled; books-fall 2017; dropped due to medical
DCC Enrolled; ServSAFE complete
DCC WELDING PROGRAM
DCC Nurse Aide Program fall 2018
DCC WELDING PROGRAM
DCC Nurse Aide Program
DCC Enrolled; HVAC transportation; resume update services
DCC Enrolled; HVAC transportation
DCC Enrolled; Business Management Program
DCC Readiness Class; transportation
ROYALTY PCA COMPLETE
DCC Readiness Class; transportation
Job Readiness class; transportation; clothing relocating
DCC Enrolled; PBY program enrolled
DCC CDL TRAINING CERTIFICATION
DCC Enrolled; transporation; supplies/tools/books
DCC ENROLLED; METROLOGY; TRANSPORTATION
Job Readiness Class; completion; TRANSPORTATION; GED PROGRAM ENROLLED; Rental Assistance
ROYALTY PCA COMPLETE
Job Readiness Class; completion; tuition for associates degree; exhausted FA; transportation
DCC ENROLLED; transportation; Customer Service Certification
Job Readiness; transportation
Job Readiness class completion; transporation; enrolled at DCC
VISTA PBY
DCC job readiness; fall 2018 office administration; completion; transportation
DCC Enrolled; PBY; certification
DCC WELDING PROGRAM
<table>
<thead>
<tr>
<th>Name</th>
<th>Role</th>
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<tbody>
<tr>
<td>Jamison Manion</td>
<td>Director</td>
</tr>
<tr>
<td>City of Richmond</td>
<td>Richmond City Health District</td>
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<tr>
<td>Paul D. McWhinney</td>
<td>Executive Director</td>
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<tr>
<td>Director</td>
<td>Local Initiatives Support Corporation</td>
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<tr>
<td>Virginia Department of Social Services</td>
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<tr>
<td>Dr. John Moeser</td>
<td>Hon. Frank J. Thornton</td>
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<tr>
<td>Community Representative</td>
<td>Chairman</td>
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<tr>
<td>Doris D. Moseley</td>
<td>Henrico Board of Supervisors – Fairfield</td>
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<tr>
<td>Director</td>
<td>Alice Tousignant</td>
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<td>Executive Director</td>
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<tr>
<td>Hon. Norma Murdoch-Kitt</td>
<td>Virginia Supportive Housing</td>
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<tr>
<td>Hon. Rev. Tyrone E. Nelson</td>
<td>Heather Turbyne-Pollard</td>
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<td>Vice President</td>
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<tr>
<td>Varina District</td>
<td>United Way of Greater Richmond &amp; Petersburg</td>
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<tr>
<td>Sixth Mount Zion Baptist Church</td>
<td>President</td>
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<tr>
<td>Lorae Ponder</td>
<td>Thomas Wagstaff</td>
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<tr>
<td>Vice President</td>
<td>Capital Area Partnership Uplifting</td>
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<tr>
<td>House Opportunities Made Equal</td>
<td>People</td>
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<tr>
<td>Dr. Gary L. Rhodes</td>
<td>Dr. Thad Williamson</td>
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<tr>
<td>President</td>
<td>University of Richmond</td>
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<tr>
<td>J. Sargeant Reynolds Community College</td>
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<td>Dr. Michael O. Royster</td>
<td>City of Richmond Staff:</td>
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<tr>
<td>Director</td>
<td>Carla Childs</td>
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<tr>
<td>Virginia Department of Health, Office of Minority Health and Health Equity</td>
<td>Gayle Turner</td>
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<tr>
<td>Jim Schuyler</td>
<td>Leah Dozier Walker</td>
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<td>Ann-Marie C. Williams</td>
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<td>Partnership for Community Action Agencies</td>
<td>LaForest F. Williams</td>
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<tr>
<td>Director</td>
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<td>University Of Richmond</td>
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